


PRATTONIA '65





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Pratt is at once a part of the world and a world in itself.  
Like a scale model of the way bigger places are run,  
with people in charge and people who work here  
and people who come to live here.  
Some of us are here to learn and some to teach.  
One group earns a living here; the other spends one.  
As far as most Pratt people are concerned  
the place is bounded by the athletic field at one end,  
Erik's at the other, and Myrtle and DeKalb on the sides.  
Its depth is the PI Shop and it's as high as the sky.  
In most cases Pratt Institute is four years long.



You are here for yourself. To see things.  
Pratt is what experimental psychologists might call  
an open field test—a myriad multiple experience.  
More than just teachers and blackboards and labs and studios,  
the school exposes you to a good deal of  
the joys and the woes, the smarts and stupidities  
of the past and the present.  
Maybe things happen here you didn't plan on  
or you didn't expect, or you didn't want.  
But because of the conflicts and unavoidable interaction  
you can be a lot more of *something* by the time you leave.

SEC













PI Shop Busboy Isaac Singer





President Richard H. Heindel





Vice President for Student Affairs / **Louis Rabineau**

Office of Student Affairs / **John J. Prior**, Steven R. Saffian, Lawrence Genco, Patricia Puliafito, Marcella Edison

Registrar's Office / **Mary A. Mulkey**, Kate Strolls

Admissions Office / **Gene P. Dean**, Raymond Brienza, Francis Mullin, Theodore Pettus, Rebecca Taffin

Placement and Financial Aid / **Tunis A. M. Craven, Jr.**, RitaSue B. Siegel

Health Service / **Ralph Romano, MD**, Hazel M. Jones, Mary Donnelly



Elevator Operator Louis J. Lucenti and  
Deans Ransom E. Noble, Jr. (General Studies) Robert C. Osborne  
(Continuing Professional Studies) Olindo Grossi (Architecture)  
Charles M. Thatcher (Engineering) Louis D. Sass (Library Science)  
and Albert Christ-Janer (Art)









ITON-  
GTON A

WASHINGTON AV. →  
PRATT INSTITUTE  
ADELPHI ACADEMY

WAS

You don't have  
to be Jewish



to love Levy's  
JAGUARS real Jewish Rye





**WARNING**  
DO NOT LEAN OVER EDGE OF PLATFORM

**NGTON**

## How to be a good commercial artist:

Study with the best commercial artists.

The leaders in all phases of the field devote part of their time to teaching courses at the School of Visual Arts.

They know more, so naturally, you learn more.

It's common sense.

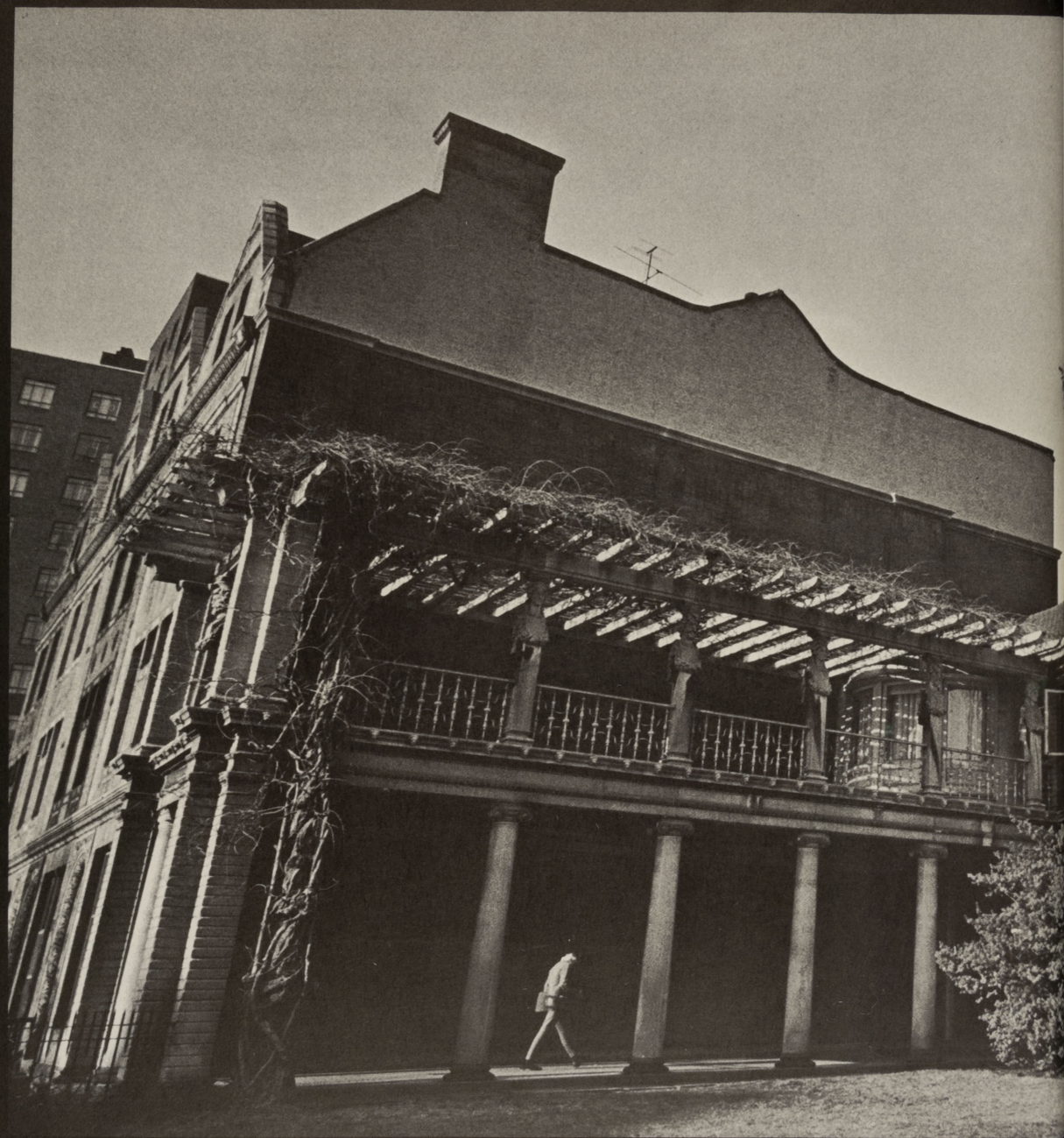
SCHOOL OF VISUAL ARTS, 1100 BROADWAY, NEW YORK, N.Y. 10001



**CRAZED COUNT  
RUNS AMOK IN N.Y.  
INFLECTING  
SORE  
THROAT  
PAIN**







The Pratt House













The Main Building: Now you see it—soon you won't.









# Foundation Art

Foundation foundation didn't sound too scary  
you didn't know what it would be like  
waking up changing growing learning  
new words meanings reasons goals  
no sleeping if good working hard to be good  
school can't make you school can wake you  
see with eyes squinting mind thinking  
new mind young eyes tired but alive.

## FACULTY

Herbert Beerman

Mary Buckley

Martin Craig

W. J. Douglas Duncalfe

Martha Erlebacher

Walter Erlebacher

William Fogler

Sue Fuller

Sidney Geist

Samuel Gelber

Joseph Groell

Richard Hall

Howard Kanowitz

Robert Kolli

Albert Kresch

**Lucian Krukowski**

Gabriel Laderman

Robert Natkin

Ivan Rigby

Irwin Rubin

Charles Schucker

Max Spivak

Benjamin Taylor

Ruth Taylor

Sidney Tillim

Richard Welch













Vincent DiGerlando

## Advertising Design & Visual Communication

---

"To have ideas is forever something"

—Carole Goodson

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### FACULTY

Leon Auerbach

**Mahlon Cline**

John Condax

William Duffy

**David Gates**

Norman Green

Herschel Levit

Edgar Levy

Salvatore Montano

Robert Natkin

James Nott

Werner Pfeiffer

Carl Ramirez

Alvin Ross

Philip Schmidt

Kirk Smallman

Harold Stevens

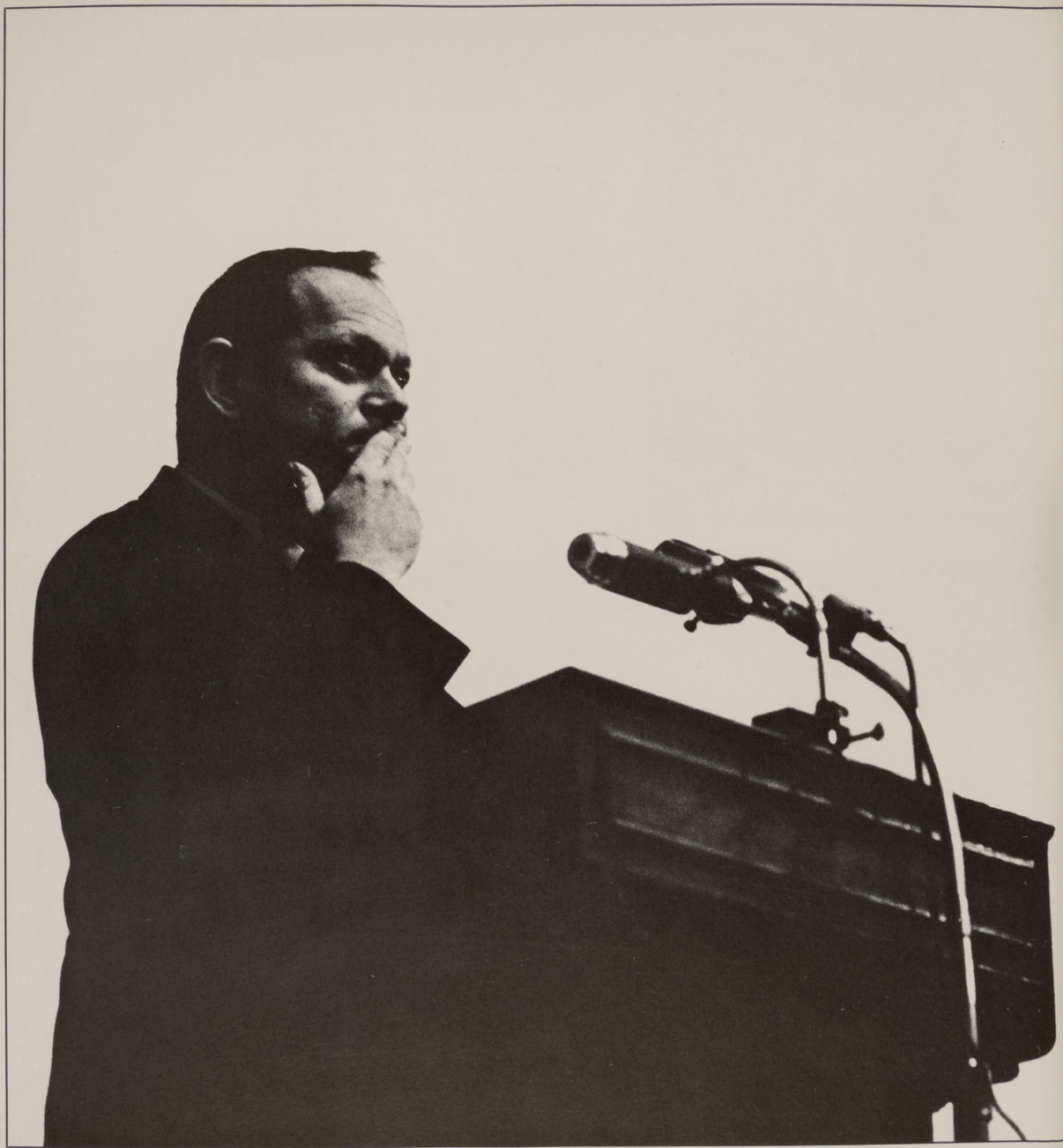
Robert Sutter

Amos Vogel

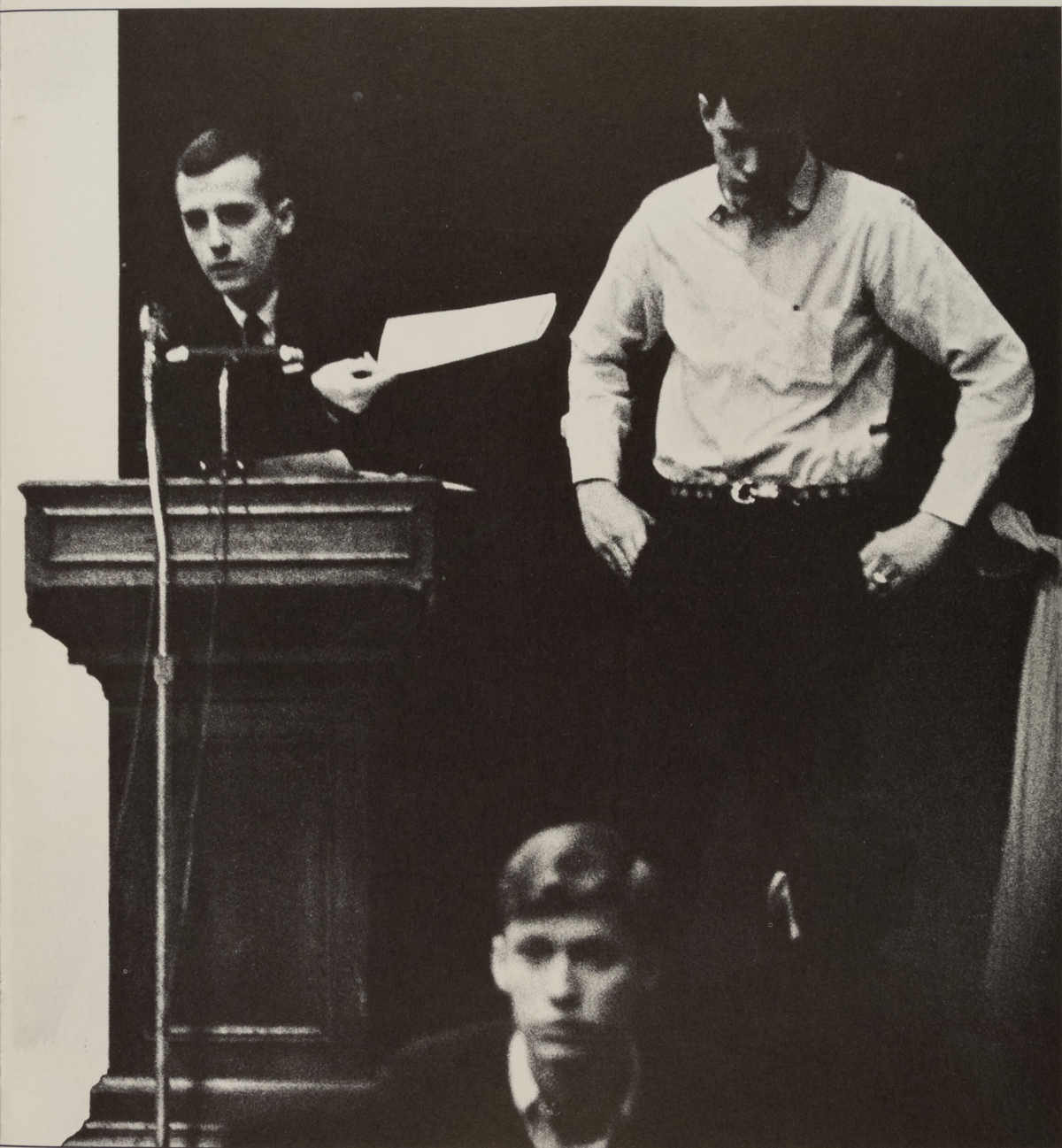
Herschel Wartik

Ed Young



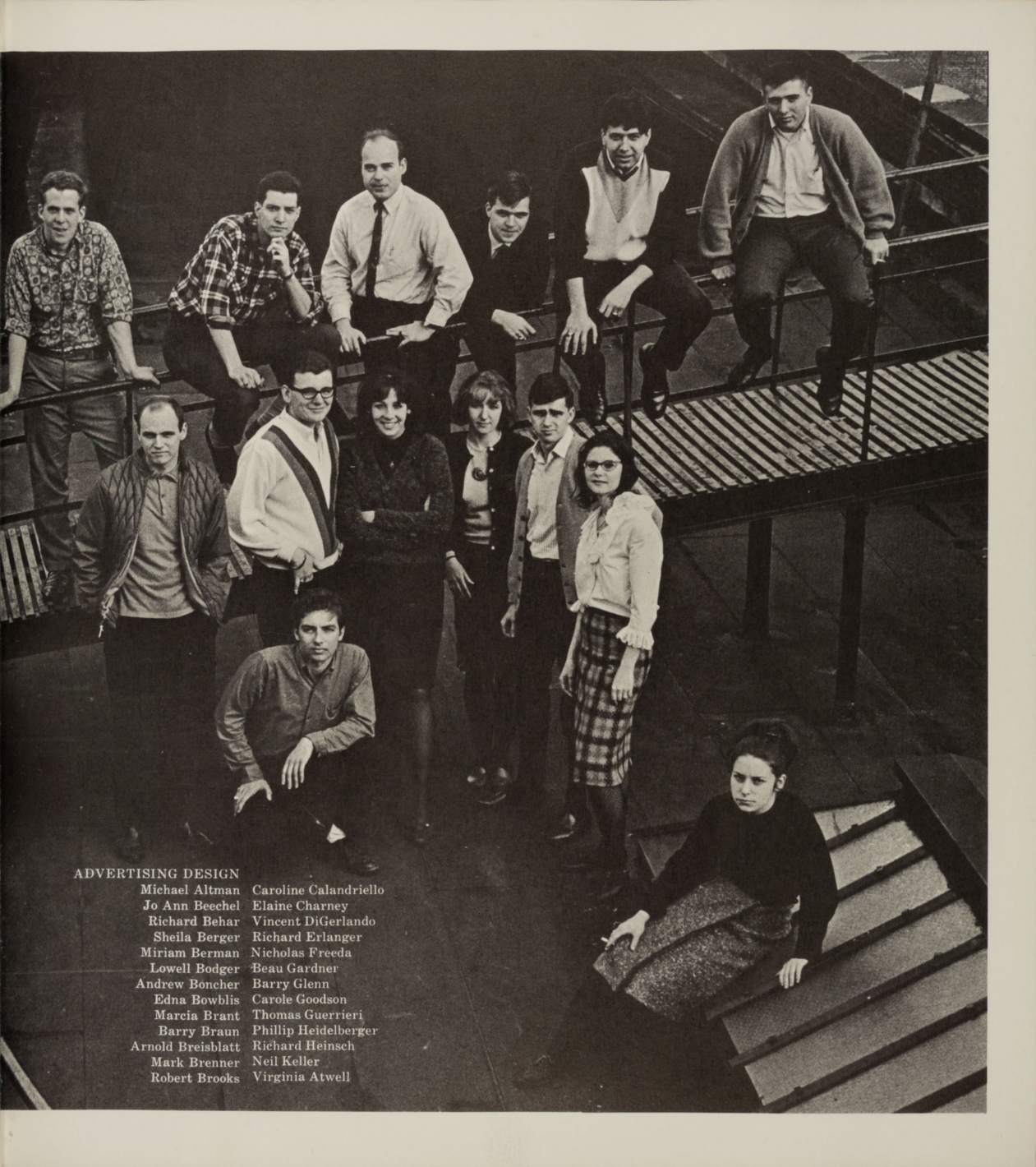













ADVERTISING DESIGN

Michael Altman	Caroline Calandriello
Jo Ann Beechel	Elaine Charney
Richard Behar	Vincent DiGerlando
Sheila Berger	Richard Erlanger
Miriam Berman	Nicholas Freeda
Lowell Bodger	Beau Gardner
Andrew Boncher	Barry Glenn
Edna Bowblis	Carole Goodson
Marcia Brant	Thomas Guerrieri
Barry Braun	Phillip Heidelberg
Arnold Breisblatt	Richard Heinsch
Mark Brenner	Neil Keller
Robert Brooks	Virginia Atwell

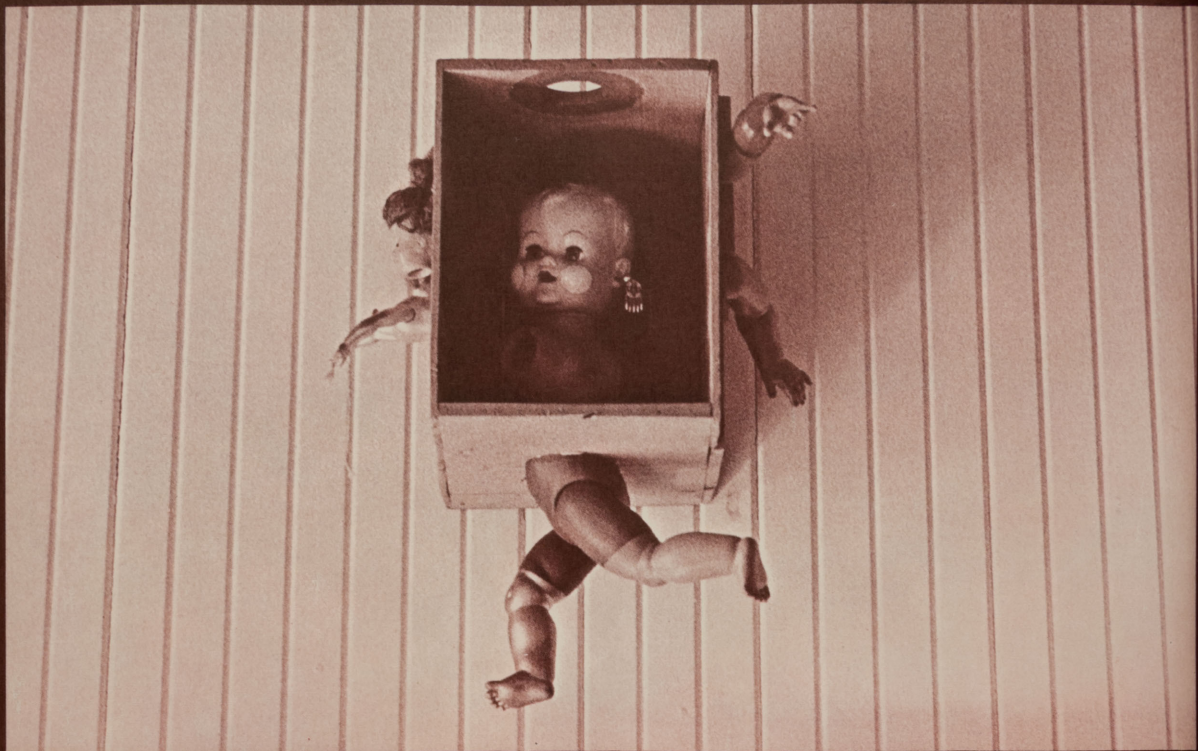






Carole Genziano  
Vladimir Koziakin  
Jeffrey Lipson  
Paul Miller  
John Olson  
Vincenza Pignanelli  
Alfred Rosg  
Martin Rosenthal  
Anthony Rosiello  
• Larry Ross

Robert Sadlon  
Fred Schaeffer  
Barbara Scholey  
Linda Schwarz  
Donald Shomette  
Susan Stein  
William Urban  
Richard Wilde  
Dennis Woloch  
Jeff Wolfson



William Urban

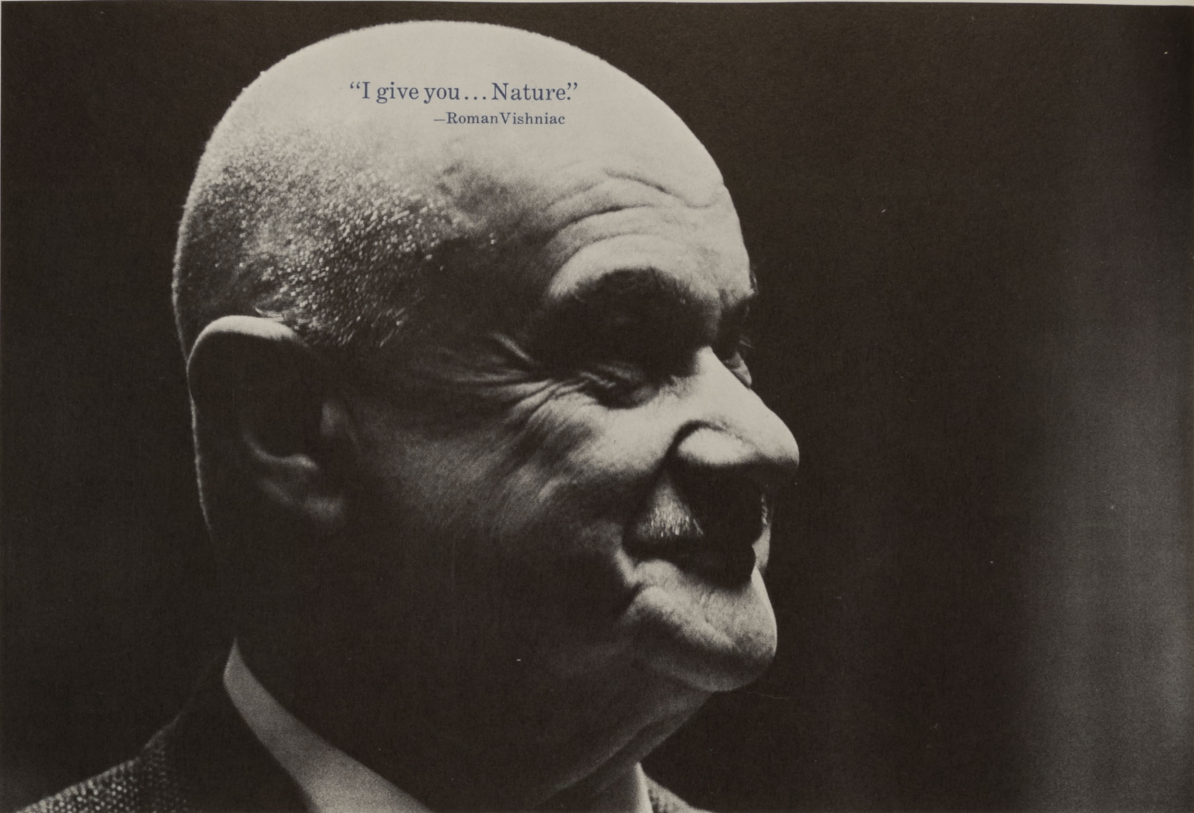




John, Paul, George and Ringo

“Design is the organization of materials and processes in the most productive, economic way, in a harmonious balance of all elements necessary for a certain function. It is not a matter of facade, of mere external appearance. It is the integration of technological, social and economic requirements: thinking in relationships.”

—L. Moholy-Nagy



"I give you... Nature."

—Roman Vishniac

## Industrial Design

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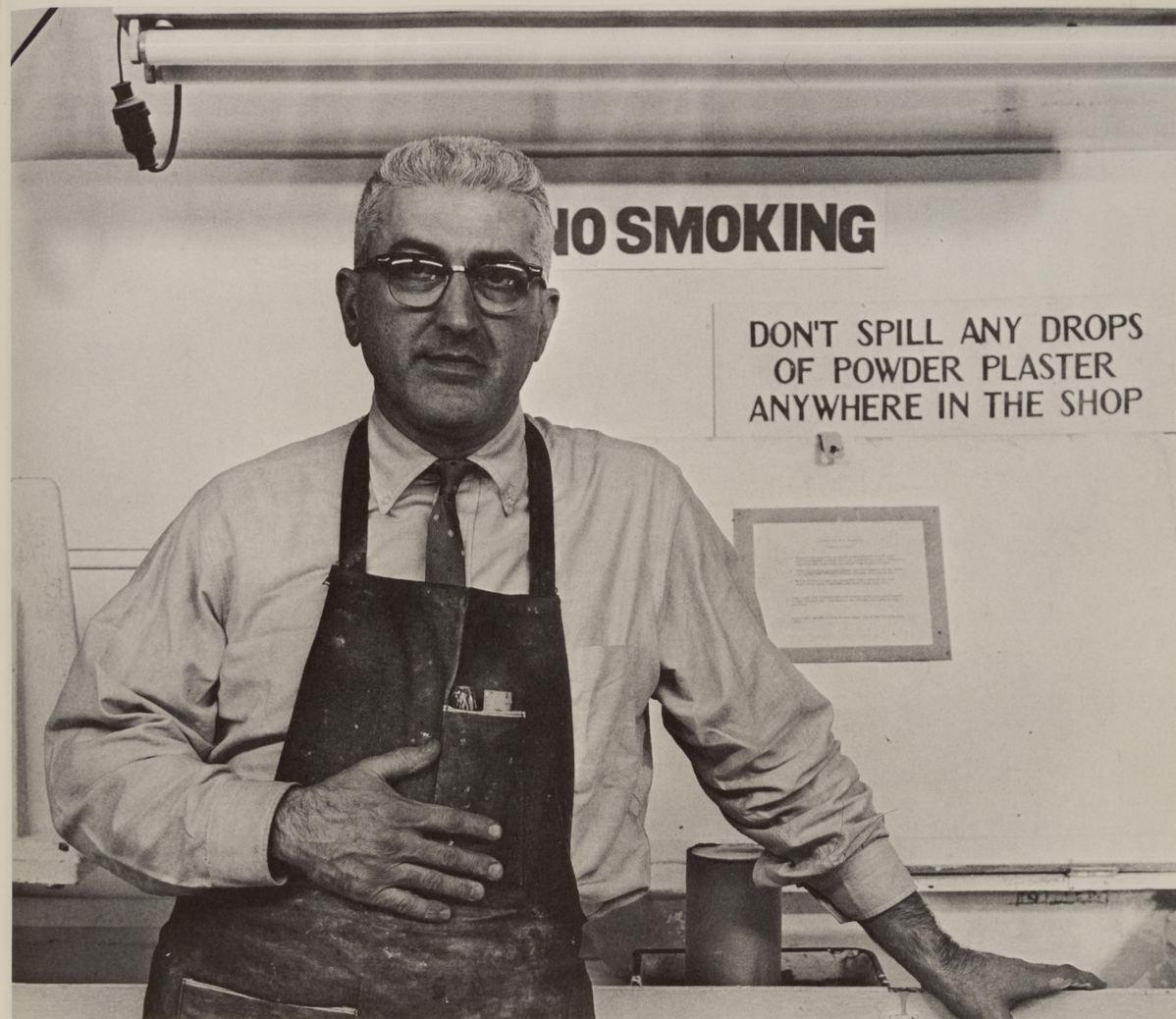
(Four contrasting complimentary curves and two straights;  
move in and out of space to maximum;  
balance of directional forces;  
create tensions by opposing accents of curves.)

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### FACULTY **Rowena Reed Kostellow**

Alfred Auerbach	John McClarnon
Richard Bove	Yasuhiro Okuda
Lee Epstein	Ivan Rigby
Mario Fallani	Alvin Ross
Arthur File	Philip Schmidt
William Fogler	Kirk Smallman
Norman Gardner	Harold Stevens
Gerald Gulotta	John Stork
William Katavolos	David Sutton
Robert Kolli	Richard Welch





"If you want to learn how to make molds, all you need is water and plaster and a little patience.

In the morning when I come in I say:

'Good morning, plaster. Be nice to me today.'

Now I put the powder into the water, and measure the water, fellas, folks.

You don't make too much plaster since it will overcome you.

Now I wasn't playing around with it, I was stirring it.

I give it twenty minutes, or five minutes, or ten ...depending on the air temperature.

Once you start to play with plaster, respect it.

If you get it on your fingers, it paralyzes your mind.

Always keep one hand clean for emergencies.

My plaster is well mixed. It's got to come out good.

It's well mixed.

'Oh, boss, I'm doing a class A job.'

The way I say how to make it refers to all kinds of what I mean molds. That is of yours and all.

Once you've got the mold made you've got it made."

—Joe Campo







**NO SMOKING**







## INDUSTRIAL DESIGN

Martin Beck	Hui Mei Lin
Vytautas Beleckis	Gary Palmer
Frederick Blumlein	Gordon Perry
David Caccamo	Gary Reed
Lawrence Gellar	Richard Salinari
Douglas Graham	Albert Sibley
Catherine Kacsur	Martin Wolff



Paul Albert  
William Bizzaro  
Stuart Blick  
Richard Clark  
Stephen Degnen  
Philip Kropf  
John Kupiec  
John Mathot  
Roger McCracken

Lewis McCrum, Paul Means  
Ronald Muller, Steven Rosenthal  
Jerold Ross, Kenneth Sheller  
Morris Sheppard, Roberta Silverman  
Roger Silverman  
John Vrabel  
Ronald Wenzel  
Peter Werner  
Dennis Wise





## Graphic Arts & Illustration

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### FACULTY

Samuel Alexander

Lennert Anderson

Al Blaustein

Donald Bolognese

Richard Bove

Edward Carroll

Walter Civardi

Joseph Crivy

**Roger Crossgrove**

Fritz Eichenberg

Martha Erlebacher

Dr. Alan Fern

Joseph Fouts

Carl Grassini

Richard Hall

Michael Horen

Lucian Krukowski

**Jacob Landau**

Salvatore Montano

Peter Paone

William Parker

Dorothy Pearlstein

Werner Pfeiffer

Dennis Pohl

Robert Rafter

Walter Rogalski

Clare Romano

Alvin Ross

Anthony Saris

Philip Schmidt

Emanuel Schongut

Charles Schucker

Aubrey Schwarz

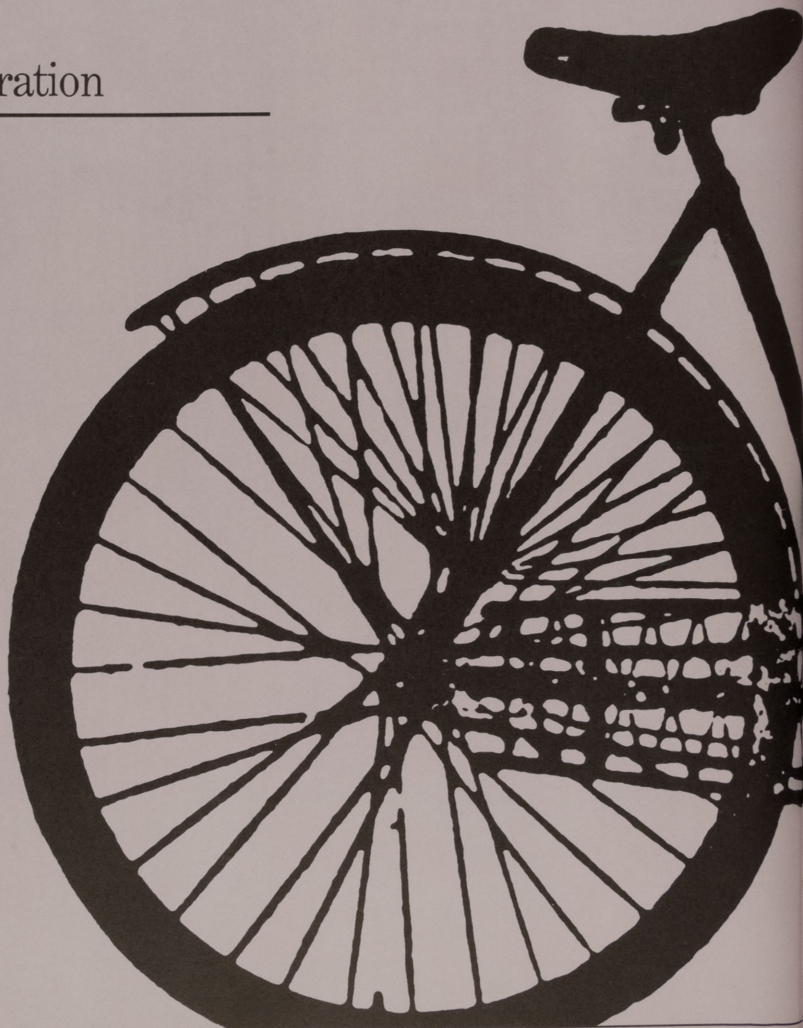
Joseph Smith

John Sowaal

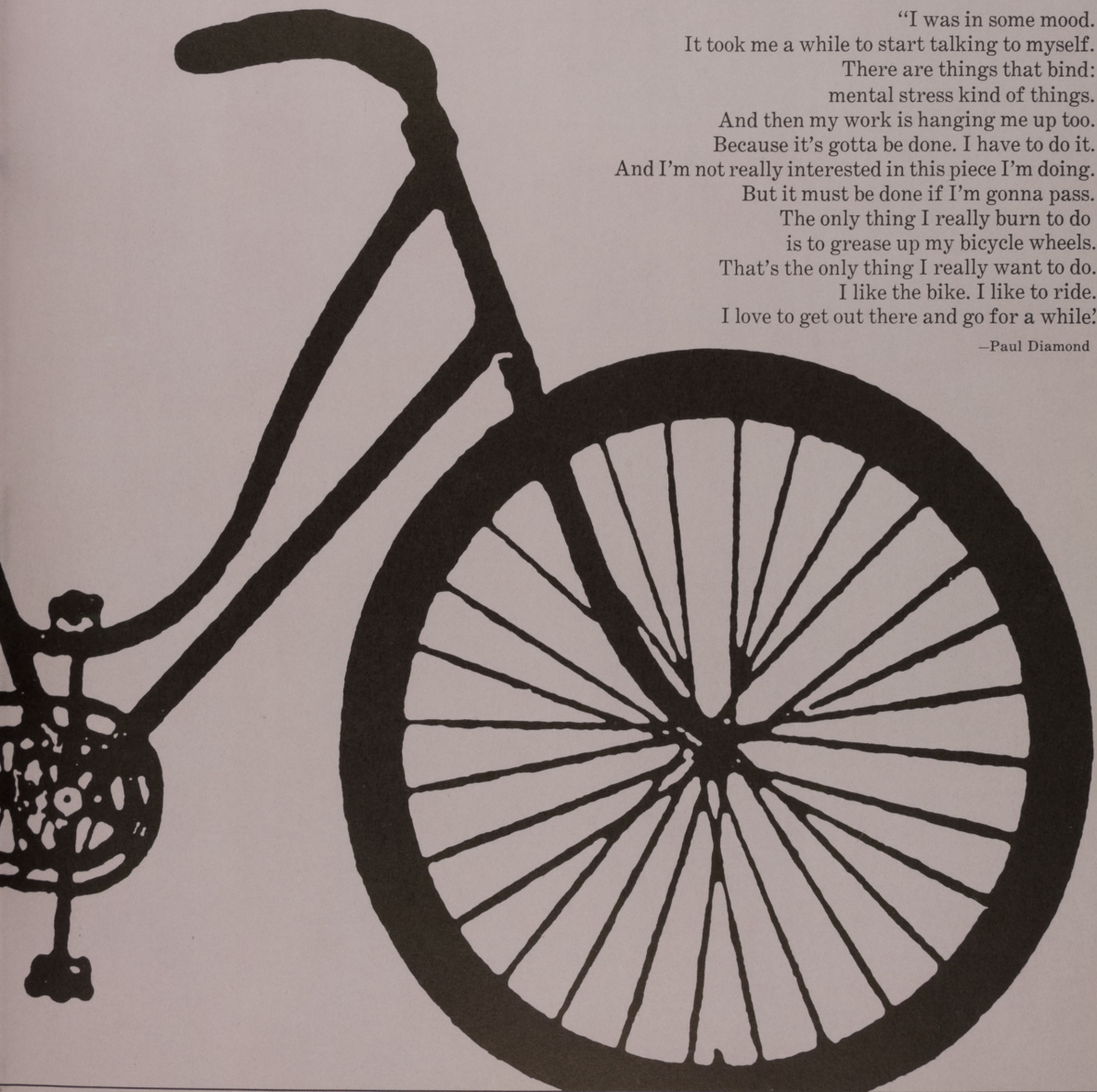
Vasilious Toulis

Bert Waggott

Laura Young







"I was in some mood.  
It took me a while to start talking to myself.  
There are things that bind:  
mental stress kind of things.  
And then my work is hanging me up too.  
Because it's gotta be done. I have to do it.  
And I'm not really interested in this piece I'm doing.  
But it must be done if I'm gonna pass.  
The only thing I really burn to do  
is to grease up my bicycle wheels.  
That's the only thing I really want to do.  
I like the bike. I like to ride.  
I love to get out there and go for a while."

—Paul Diamond



Vivian Alper  
Judith Austen  
Karen Becker  
Lillian Bishop  
Paul Diamond  
Ellen Dorfman  
Wayne Enstice  
Christine Freisinger  
Joel Gale  
Thomas Grupe  
Terrance Huntington  
Linda Kosarin  
Antonia Krass  
Lillian Langotsky  
Beatrice Leute  
Eva Levin  
William Madge

David Noyes  
Elma Rapp  
Carol Robson  
Michael Shellar  
Margaret Siegel  
Ellen Strier  
Johanne Themean  
Patricia Waddell  
Kaye Sherry





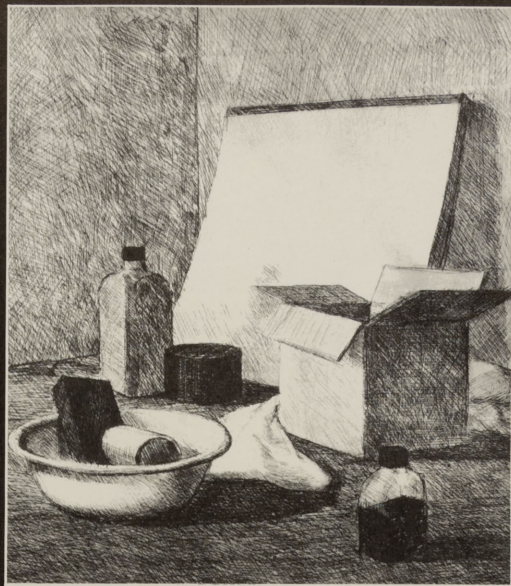




Charles Barrow, Richard Bober, Marianne Bones, Guy Ciarcia, Robert D'Alessandro, Jill Denby, John Dew  
 Sandra Dragul, Nancy Fallon, Janis Groover, Julie Gross, Allan Hacklin, Thomas Henrikson  
 Debrah Jospe, Stephan Lorber, Jane Luttinger, Nicholas Luttinger, Susan Maxwell, Kathleen Oettinger, Sylvia Plachy  
 Sura Ruth Scheetman, Linda Schmauderer, Anne Sharp, James Silks, Bonnie Sklarski, Wendy Worth







Bruno Civitico







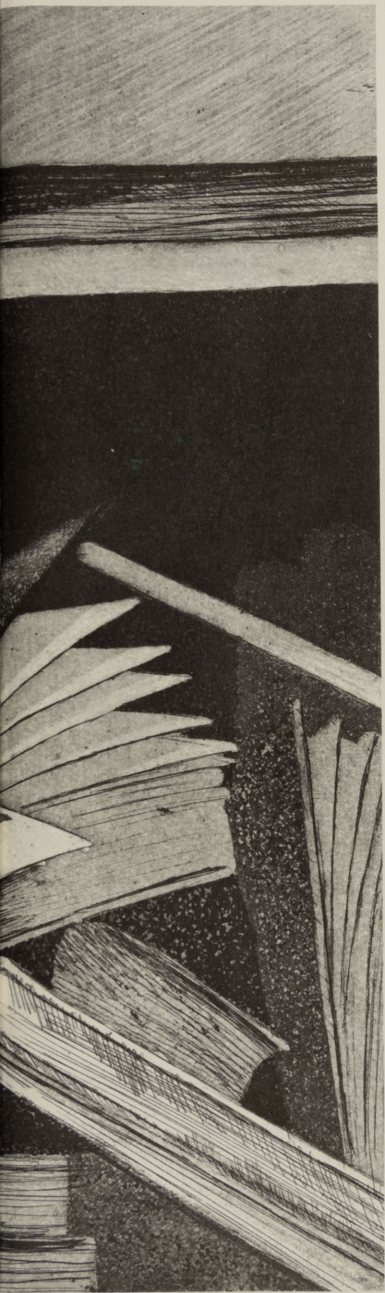
Kaye Sherry





John Ribik





## Art Education

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### FACULTY

Peter Agostini

Calvin Albert

Bernard Aptekar

Nan Benedict

Ernest Briggs

Dr. Albert Christ-Janer

Walter Civardi

Edward Dugmore

W. J. Douglas Duncalfe

Michel Goldberg

Anne Guthrie

Raymond Hendler

Lichio Isolani

Alex Katz

Lucian Krukowski

Dr. Toby Kurzband

Gabriel Laderman

Robert Lawlor

Robert Natkin

Jacob Ornstein

Stephen Pace

John Pai

Herbert Paston

Leon Polansky

Thomas Puliafito

Judith Reiss

Charles Robertson

Alvin Ross

Philip Schmidt

Thomas Scott

John Sowaal

Benjamin Taylor

William Underhill

Frederick Whiteman

**Dr. Ralph Wickiser**

Arthur Young

Robert Zakarian

“The artist is... a man who would say not only that the king has no clothes, but proceed from there to note how ugly the sovereign really is.” —LeRoi Jones

“His language is derisive, contemptuous and foul. His vehement feelings make it seemingly impossible for him to respect standards of courtesy or to participate in the exchange of ideas. He ridicules the class problems and professes to see no value in the class proceedings.... Some steps to identify and treat his problems are urgently needed.” —Thomas Scott (with specific reference)






ART EDUCATION

Nancy Barrett  
Thomas Cappuccio  
Haarlin Tu Chui  
Harvey Citron  
Anna Contes  
Arlene Feldman  
Robert Gerhart  
Dana Greene  
Carol Isaacs  
Dennis Brown  
Ellen Field

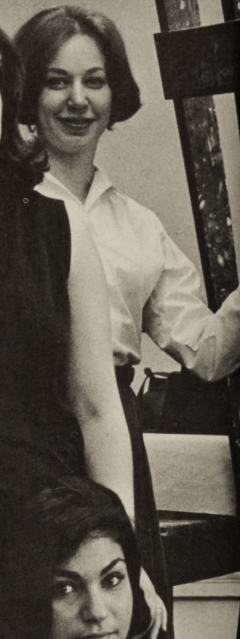
Mary Kalb  
David Klass  
George Lindsey  
Brenda MacLennan  
Steven Martits  
Joann Parascandola  
Joan Rappaport  
Lawrence Silberman  
Maxine Simmons  
Linda Smith  
Erika Wedekind  
Susan Shatter







Roberta Bedford  
Ilene Bell  
Lorna Brown  
Betty Burack  
Arleen Cohen  
Karen Evans  
Judy Fox  
Louise Herman





Julie Corsover  
Betty Jane Garshellis  
Betty Gassel  
Thomas De Martini  
Irma Glembourtt  
Linda Sandman  
Susan Meltzer  
Jennifer Harris

Louise Bizzarro  
Jacqueline Jayne  
Mary Luttrell  
Evelyn Miller  
Marilyn Sogolow  
Virginia Hussey  
Sarah Rust  
Nancy Yberg





Roberta Bedford  
Ilene Bell  
Lorna Brown  
Betty Burack  
Arleen Cohen  
Louise Herman  
Karen Evans  
Judy Fox

Julie Corsover  
Betty Jane Garshellis  
Betty Cassel  
Thomas De Martini  
Irma Glembourtt  
Linda Sandman  
Susan Meltzer  
Jennifer Harris

Louise Bizzarro  
Jacqueline Jayne  
Mary Luttrell  
Evelyn Miller  
Marilyn Sogolow  
Virginia Hussey  
Sarah Rust  
Nancy Yberg









The Cobweb Shop









# Interior Design

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The designer—a dynamic force;  
creator of concepts and relationships.

The interior designer—a decorator  
of concepts and relationships.

He is a complex system of fashionable notions;  
a subtle reflection of reality and fantasy.

He dabbles in structures  
but revels in fabric samples.

---

## FACULTY

James Abbe, Jr.

Ralph Dorazio

Arnold Friedman

Eugene Futterman

Norton Juster

George Klauber

Maria Lazzaro

Victor Lazzaro

**Harold Eliot Leeds**

John Leonardi

Lauria Maurer

Eleonor Pepper

John Pile

O. Earl Pope

Carl Ramirez

Alvin Ross

Philip Schmidt

Harold Stevens

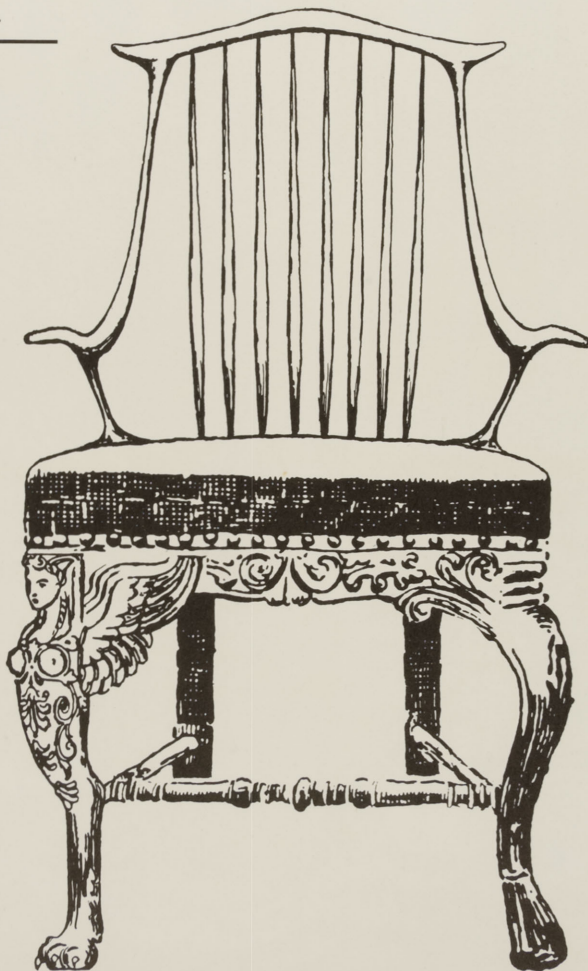
Taina Waisman

Forrest Wilson

Rudi Wolff

Connell Worden

Noel Yauch



INTERIOR DESIGN

Rosemary Benivegna  
Allyn Berchin  
Francine Berkowitz  
Thomas Boccia  
Morgan Daly

Michael DiIorio  
Raymond Doernberg  
Joseph D'Urso  
Linzee Ellis  
Jone Elsbergas  
Carol Fein  
Joyce Fleischer

Peter Forlano  
Frank Gersbach  
Sharon Groll  
Sirkka Katz  
Ronald Keenberg  
Emily Kosstrin  
Alexander Lange

Mitchess Leit  
Michael Rubin  
Robert Serry  
Vivien Tintner  
Edythe Tozza  
Randolph Wolfgang











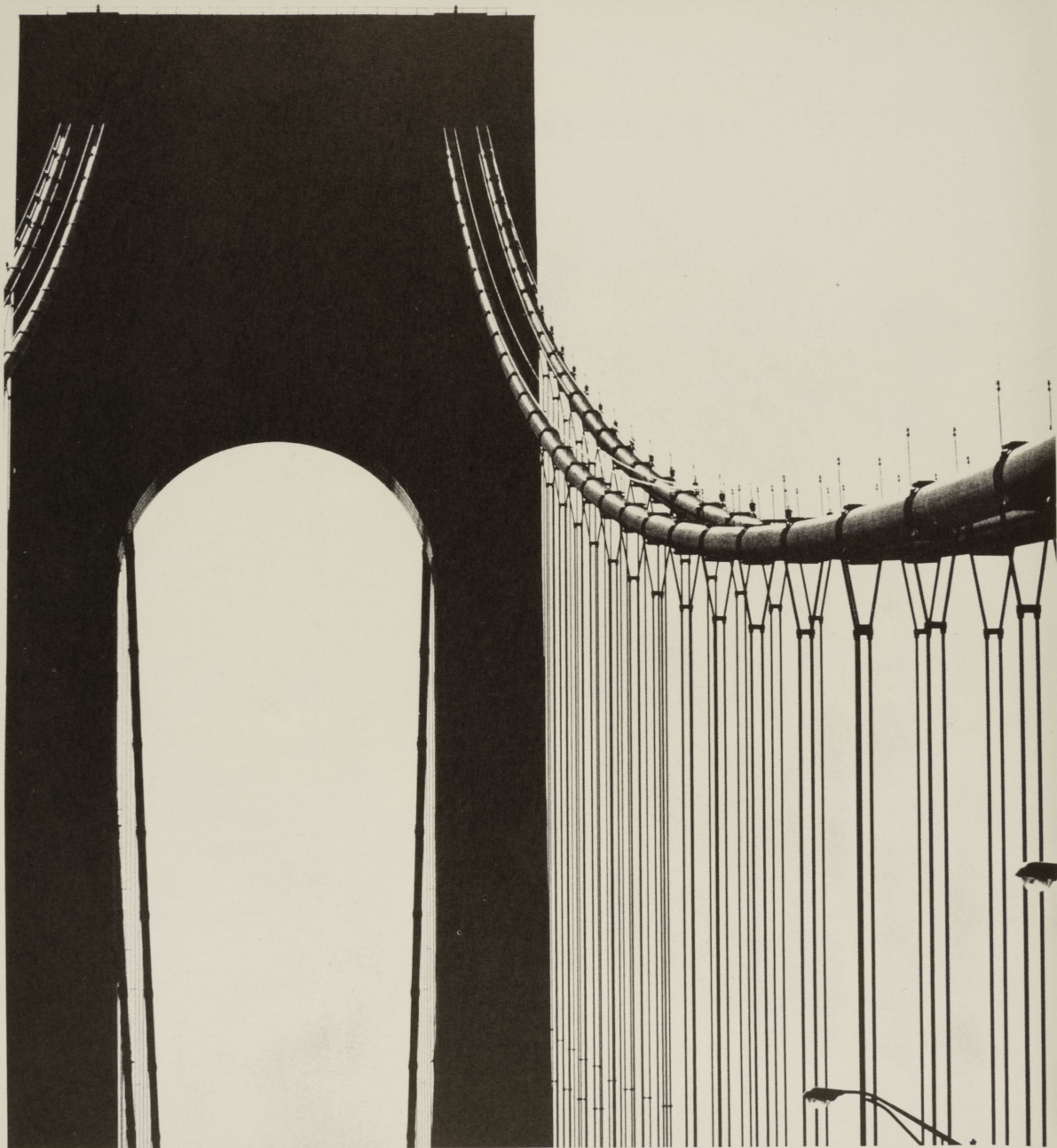


Earl Furguson  
Joyce Kelleher  
Marshall Levine  
Myrna Levine  
Rita Magnani

Mary McCracken Eva Park  
Keith Mervis Helena Puc  
William Newcomb Lawrence Redfern  
Bruce Oberholtzer Shirley Reed  
Howard Osborne Victor Rossi

Mark Solomon  
Barbara Straub  
Cynthia Sutherland  
William Thomas  
Henry Wenzel





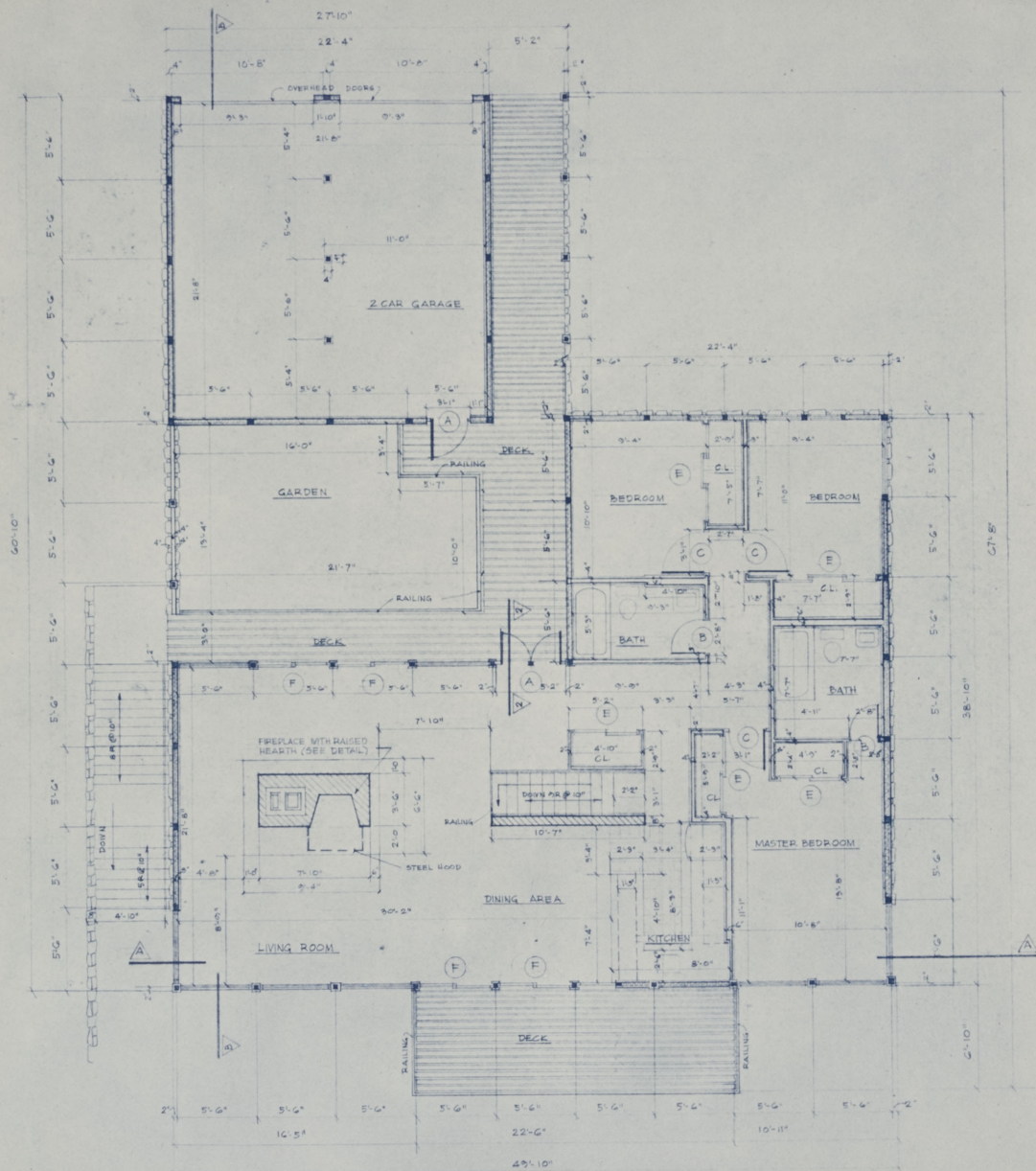
The Verrazano Narrows Bridge, opened November 21, 1964





Entrance to the Main Building, Pratt Institute







# School of Architecture

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"Fear not the Last Judgement for it shall be farce.  
Ye shall know the Judge and He shall know thee  
and much laughter shall pass between you,  
for you are of the same order—Architects!"

---

## FACULTY

Giles Aureli

Youssef Bahri

George Balogh

Peter Basch

Fred Bentel

Leopold Berman

William Breger

Michael Brill

John Callender

Edward Carroll

Giorgio Cavaglieri

William Conklin

Norman Coplan

Raniero Corbelletti

Joseph DeChiara

Fred Dubin

Hans Egli

M. Paul Friedberg

Brent Friedlander

Nesbitt Garmedia

Myron Goldfinger

Leon Goodman

**Olindo Grossi**

Paul Gugliotta

Roy Gussow

Charles Gwathmey

David Hack

H. Seymour Howard

Sidney Katz

Y.S. Lee

Louis Lionni

John Mascioni

Dean McClure

William McGuinness

William Mileto

Sibyl Moholy-Nagy

George Raymond

Stanley Saltzman

Daniel Schwartzman

Marvin Sevely

Sidney Shelov

Edward Shiffer

Charles Sigety

Robert Slutzky

Melvin Smith

Bernard Tomson

Abba Tor

Christopher Wadsworth

Peter Wolf

Lev Zetlin







ARCHITECTURE / Dennis Altie, Robert Ascione, Bernard Benn, Martin Brockstedt, Michael Buono, Louis Giacalone, Harry Gittlitz  
Frederick Goldberg, Joel Greenberg, William Haasters, Robert Kaplan, Peter Krasnow, Albert Lorenz, Peter Magnani  
Walter Melvin, Michael Mosher, Martin Nystrom, Ira Oaklander, Thomas Potter, George Taft  
Joseph Trivisonno, William Vitto, Lawrence Weinstein, William Wright, Fred Zeiger





Kenneth Alexander  
Robert Burling  
John Carlson  
Robin Hewey  
Maxine Lepp  
Linda Rhodes  
Edward Rothblatt  
Oscar Shklar  
Herbert Siegel  
Suzanne Wertz



Richard Alden	John LaSpaluto
Roemet Aring	Robert Lavery
Bernard Beck	Fernand Levin
Steven Berg	Jon Look
Richard Bloch	Frederick Maddox
James Coady	David Morgan
Jerome Cohen	John Obarowski
Lawrence Einhorn	Walter Powell
Brian Forrest	David Rosenblatt
Laurence Goldberg	Stephen Sanders
Peter Goldhammer	Charles Schmitt
Steven Goldmark	Frank Seddo
John Hagan	Arie Shapiro
Marmaduke Holt	James Tyler
Arthur Johnsen	David Udkow
Fred Klenk	Goffredo Zarro

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“Analyze the meaning of causal principle  
and make a critical examination of the various doctrines  
of causal determinism thus far proposed.”

“Two out of three freshman engineering students  
will not be in any Pratt graduating class.”

“As part of the engineering educational experience,  
categories such as chance, purpose, freedom, continuity  
and novelty are examined in the light of recent science,  
ranging from quantum mechanics and cybernetics  
to sociology and psychology.”

“I don’t see why the hell we have to take a course  
which has no application once we get out in the field.”

“We may hope that an objective universe exists;  
we may even believe that it exists;  
but we do not know it.”

—Albert Einstein



# School of Engineering & Science

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## CHEMICAL ENGINEERING

Harry Barron  
Anthony Capato  
**Herman Krinsky**

## CHEMISTRY

Dr. Marvin Charton  
Izchak Friedman  
Dr. Paul Friedman  
John McClarnon  
**Dr. Alfred Pray**

## ELECTRICAL ENGINEERING

Dr. Howard Boyet  
Samuel Brattini  
Dr. Couros Ghaznavi  
Max Klinger  
**Dr. Haroun Mahrous**  
Arthur Seidman

## INDUSTRIAL ENGINEERING

Otis Benedict, Jr.  
Theodore Borecki  
**Demetrius Zelios**

## MATHEMATICS

Tamas Bartha  
Dr. Abraham Finkelstein  
George Helme  
Dr. Gideon Peyser  
**Dr. Sumner Vrooman**

## MECHANICAL ENGINEERING

Peter Basch  
Stanley Greenwald  
John Quadrini  
Kenneth Quier  
Dr. John Rice  
**Joseph Schwalje**  
Shih Nang Wu

## PHYSICS

Dr. David Caplan  
Donald Duncan  
Alvin Halpern  
Dr. Robert Lake  
**Dr. F. W. Van Name, Jr.**



Fred Schnuerle, courtesy of Hugh Bowen





CHEMICAL  
ENGINEERING  
William Corsover  
Michael Golder  
Stephen Goodstein  
Lawrence Kapusta  
Peter Levine  
William Kodl  
Allan Marcus  
Robert Nagiel  
Walter Rothaug  
Frederick Schnuerle  
Charles Wright





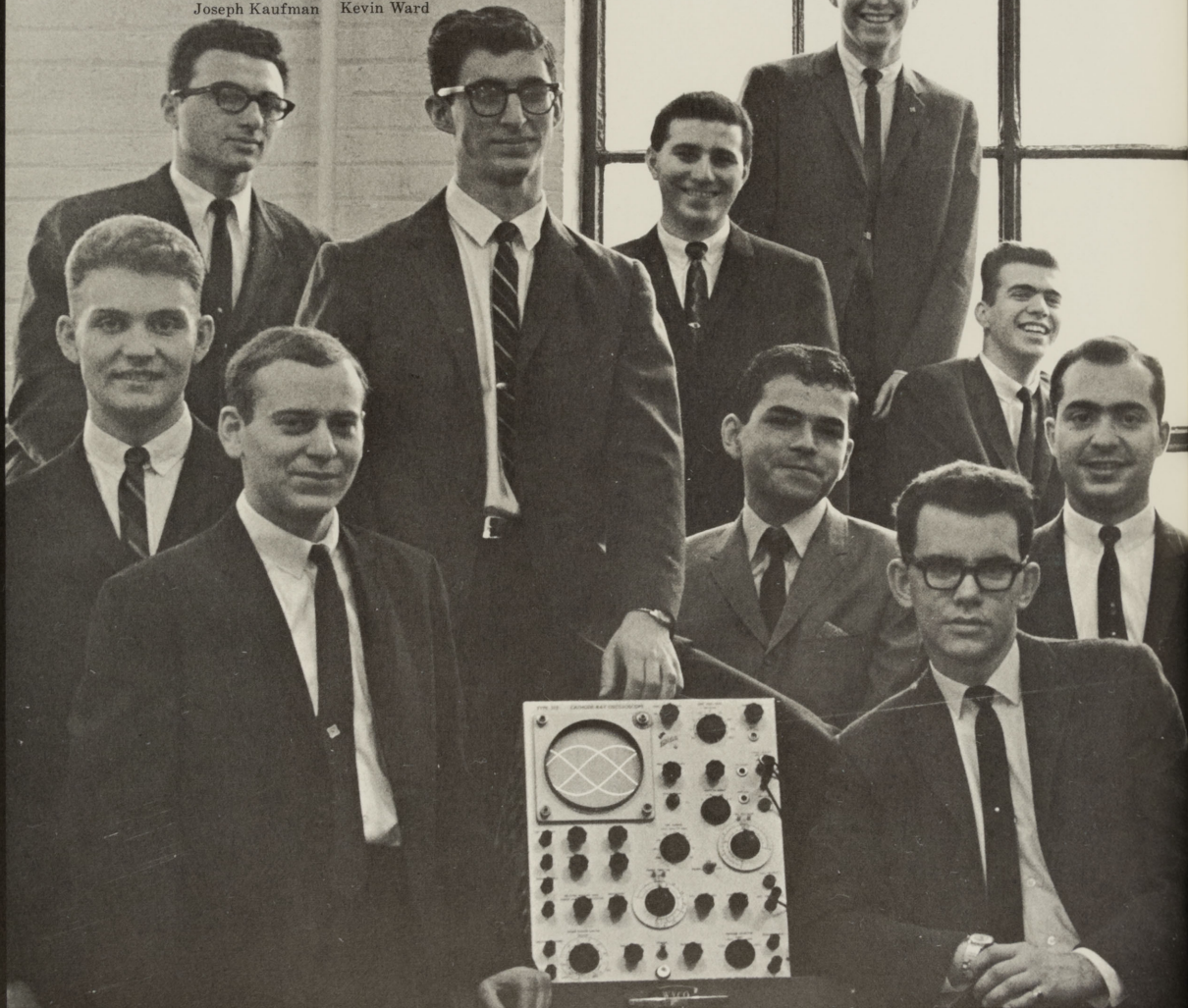


CHEMISTRY / Edwin Thall, Charles Barta, Anthony Bruda, Martin Pearl

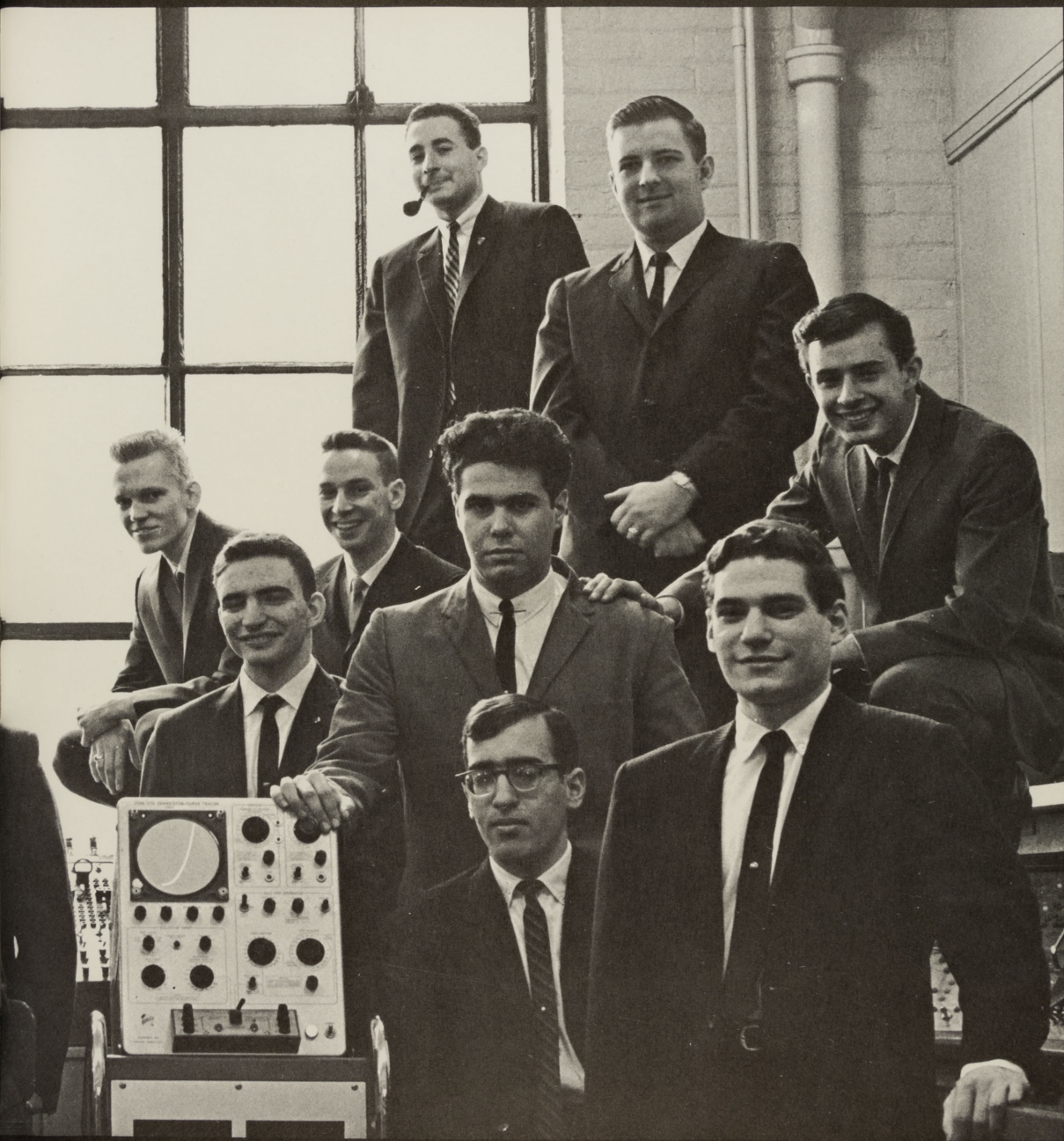
# ELECTRICAL ENGINEERING

Paul Baronne  
Bernard Braun  
Norman Brown  
Stephen Corsover  
Arne Christensen  
Peter D'Agostino  
Robert Einzig  
Robert Feinstein  
Arthur Geffon  
William Gentile  
Victor Giarratano  
Joseph Kaufman

Donald Keller  
Lloyd Lampell  
Thomas Morrison  
Edwin Newman  
Faragh Natan  
David Nowitz  
Stephen Ober  
Stanley Olenick  
William Peisel  
Erich Schwarz  
Gyula Turoczy  
Kevin Ward









Stanley Badowsky  
Paul Baronne  
Morris Chalfin  
Mark Chomut  
William Crossa  
Kerry Doherty

Arthur Ferrar  
Marvin French  
Robert Gallagher  
Conrad Grimsby  
Sherman Hunger  
Ronald Kopitowsky



PROHIBITED  
BY THE  
OFFICE OF THE  
SCHOOL BOARD  
OF THE DISTRICT OF COLUMBIA



Joseph LaCava  
Melvin Levrant  
Ralph Mazzatto  
Ronald Paxton  
Irene Reska  
Cosmo Rizzo

Ralph Shectman  
James Sorg  
Steven Tainsky  
George Vogelsperger  
Kent Wong  
Philip Weiss

INDUSTRIAL ENGINEERING / George Asadourian, Robert Barrett, Steven Brilliant, Joseph Brunner, John Ferretti, Joseph Fiore, Chester Herman  
Edward Kline, Rudolph Leung, Thomas Logan, Peter Luttinger, Daniel Ng, Richard Norris, Joseph Raffa, Elliot Rais  
William Reed, William Schuler, Stephen Seidel, John Tadler, Joan Wisiecki, Michael Weingast







# New York Times.

LATE CITY EDITION

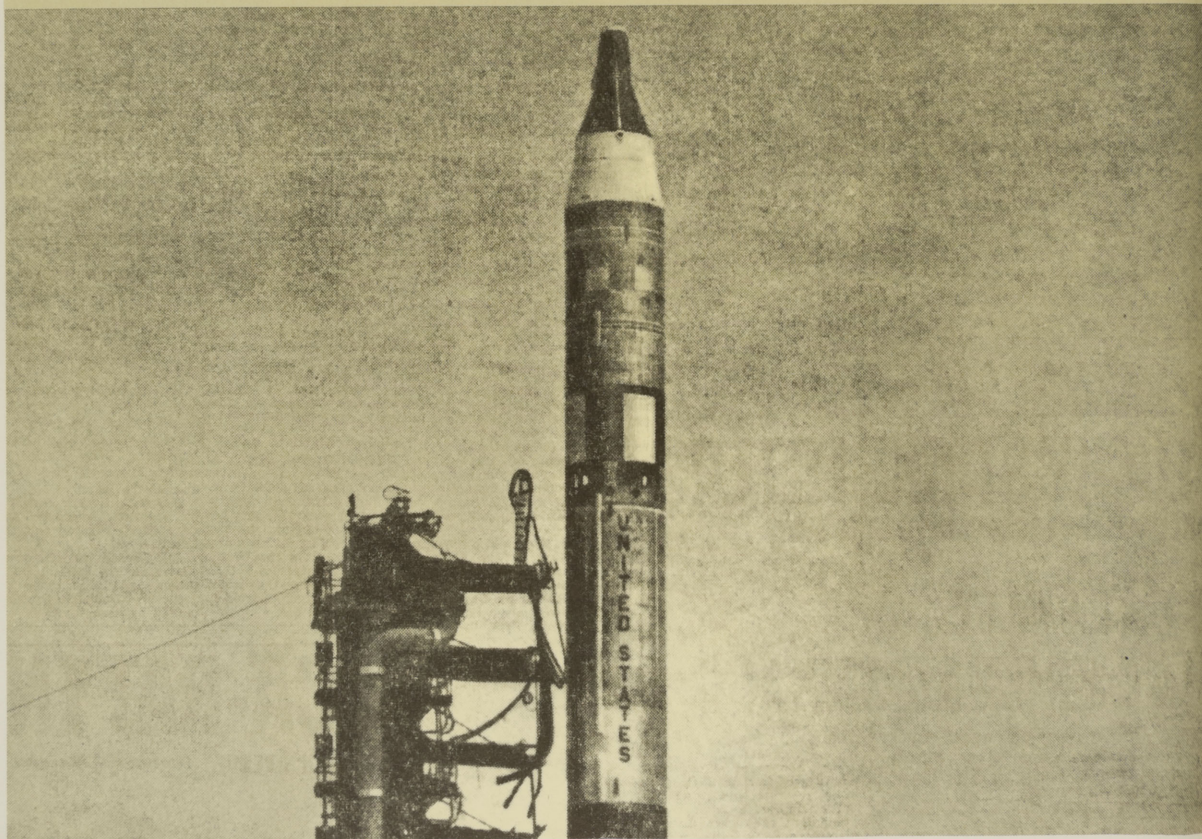
U. S. Weather Bureau Report (Page 56) forecast:  
Cloudy, then clearing today; fair and  
cool tonight and tomorrow.

Temp. range: 36—29; yesterday: 53—42.

NEW YORK, WEDNESDAY, MARCH 24, 1965.

TEN CENTS

## *GRISSOM MANEUVERS THE GEMINI AS HE AND YOUNG MAKE 3 ORBITS IN TEST FOR A SPACE RENDEZVOUS*

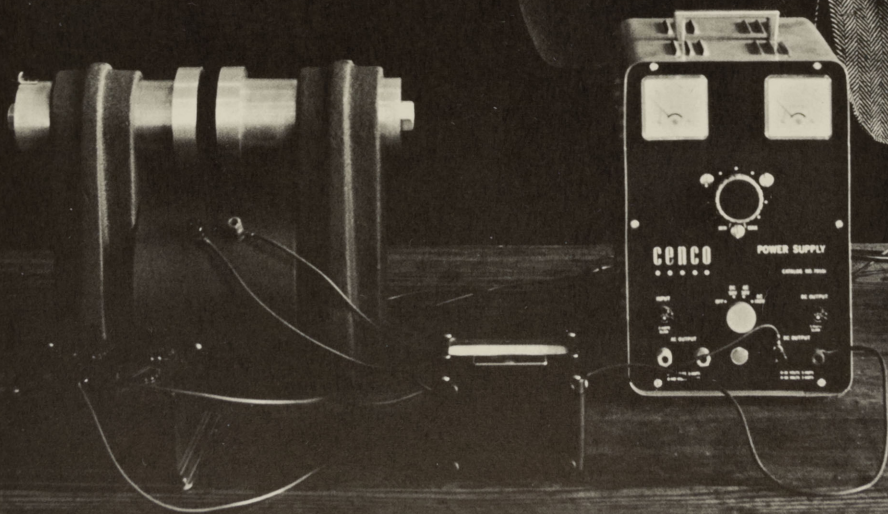




HEAR  
NOTHING

SEE  
NOTHING

KNOW  
NOTHING



PHYSICS / Peter Schirling, Glen Derada and Wilbert Stern



MECHANICAL ENGINEERING

Lawrence Benjamin  
Brian Brophy  
Richard Croiter  
Edward Dietz  
Anthony Esposito  
Arthur Ferber  
John Flaherty  
Christopher Francy  
Edwin Frank  
Frank Grote





Thomas Hughes  
Robert Jasinski  
William Kantor  
James Kosloski  
Lewis Miller  
Paul Ohlstein  
William Philcox  
Dennis Sandman  
Arthur Schomber  
William Stea







## Fashion Design

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"Fashion reflects the emotions  
and the deep ills  
of the wearer and the society" —Oleg Cassini


---

### FACULTY

Jane Abrams  
Emery Blau  
**Agnes P. Borgia**  
Ted Carey  
Lydia Cherniakova  
Patti Childers  
Bernadine Custer  
Jay Diamond  
Ralph Dorazio  
Edma Granger  
Lillian Kushel  
Gardner Leaver  
Marian Lillard  
Sari Moray  
Junnosuke Ohno  
Emma Resides  
Gabriele Rosenberg  
John Rosmini  
Enid Spidell  
Melvin Unger  
Paula Vogelsang  
Le Dale Williams







FASHION  
Paul Baumrind  
Alison Bills  
Karen Bishop  
Mary Caranfa  
Joan Davis  
Mary Ferranti  
Nancy Finck  
Marian Gallo  
Judith Goldberger  
Carol Harkleroad  
Karen Heffernan

Rosalind Hodgkins  
Karen Hosey  
Grace Memoli  
Mardi Meyer  
Jane Peterson  
Michael Renzulli  
Helena Rosenberg  
Anita Senfelds  
Paulette Shrager  
Barbara Swenson  
Amelia Warren  
Carol Zarookian

# Food Science & Management

---

"It is not primarily a cooking school."

—Isabella Christina Francesca DeDomenico

---

## FACULTY

Lorraine Boykin

Orrin Cafferty

John Dolan

Loretta Halderman

**David Hertzson**

Irene Judge

Ina Martin

Irving Perlman

Roy Percival

Charles Scott-Smith





Jeremy Bachand	Mathew Mormino
Isabella DeDomenico	Anatole Popovich
John DeSantis	Dorothy Pringle
Frank Garri	Kathy Schoner
Stanley Haiduk	Roger Schomburg
William Kaplan	Philip Spada
Maria Maddalena	Nilda Tirado
David Montgomery	Jeffrey Wiener



**Seniors missed elsewhere:** Linda Kosarin (G.A.I.), Anna Contes (Art Ed.), Gary Reed (I.D.), Carole Goodson Newman (A.D.).





William (I.D.) and Louise Bizzaro (Art Ed.), Elliot Rais (Ind. Eng.)

FINAL THURS. JAN. 18 302 E  
BEGINNING THRU CHAPTER 21!

HELL HATH NO FURY LIKE THAT OF A WOMAN SCORNED

## I STOICISM

RESIGNATION IS THE FACE OF FATE  
EMOTIONS MUST BE KEPT IN CHECK

\* REASON MUST RULE!

\* REASON

especially if you know that the gods have  
proclaimed defeat.

The courage you are showing is useless.  
(PHYSICAL COURAGE, THAT IS.)

COURAGE

IS THE KNOWLEDGE OF WHAT TO DO IN ALL SITUATIONS

No one in the whole Greek or Trojan army questioned  
causes for which they were fighting  
THE STOE MAN HAS A SINGLENES OF PURPOSE

and  
THAT'S NOT ALL



## II

~~EPICURIANISM~~ EPICURIANISM

— pleasure principle

- 1) at this time & place if it gives pleasure it is good (YEAH!)
- 2) live for now  
and what can be done now - pleurably

SEIZE THE DAY!

SHAW "EVERYBODY HAS SEX ON THE MIND, AND THAT'S NOT  
WHERE IT AUGHT TO BE!"



PLATO (Contd.)

Achilles is sent to <sup>PHOENIX</sup> ~~Phoenicia~~ to learn word mastery and courage

"TO BE A SPEAKER OF WORDS AND A DOER OF DEEDS"

\* PLATO IS ALWAYS CONCERNED WITH POLITICS  
(says politics is based on friendship)

MACHIAVELLI -  
POLITICS IS FILTHY DIRTY

PLATO:

matter is evil  
spirit is good

"Those whom the gods wish to destroy they <sup>first</sup> make mad".

\* He who forgets the past is doomed to relive it.

↑  
process of aspiration  
to process of morality

Aristotle's Ethics

MAN GROWS WISE AGAINST HIS WILL



1 ROLL DRAFTING TAPE  
GAL. TWRP./GAL. THINNER  
BUY PAPER 3/4 H. 200(?)  
DENTIST/TUES.

## General Studies

### ENGLISH

Joan K. Alpert  
Harrison L. Bounds  
Paul R. Cooper  
Dr. George A. Finch  
Rolfe Fjelde  
Caryl G. Frazier  
Daniel Gerzog  
Marion O. Harris  
Judy B. Herman  
Joanne Kantrowitz  
Francis W. Keefe  
Dr. Edwin B. Knowles  
Dr. Lee R. Lombard  
David L. Maron  
Dr. George R. New

### Dr. Norman E. Oakes

John B. Payne  
George Schmidt, Jr.  
Dr. Oscar H. Shaftel  
Daniel H. Traister  
Kenneth G. Wallace  
**Dr. J. Sherwood Weber**  
Dr. Jules Wein

### GERMAN

Esther S. Corey

### SOCIAL STUDIES

Daniel Aspis  
Sigmund Beale  
Dr. Marjorie B. Davis  
Douglas Fox

### Selma H. Garai

Dr. Josef Garai  
Judith Goldston  
Dr. C. Doris Hellman  
Estelle M. Horowitz  
Jules Levey  
**Dr. Jack Minkoff**  
Gerald Popiel  
Dr. Arthur Robbins  
Dr. George T. Rozos  
Jack Stuart  
Jack Victor

### PHILOSOPHY

Dr. Joseph L. Cobitz  
Stuart Wels



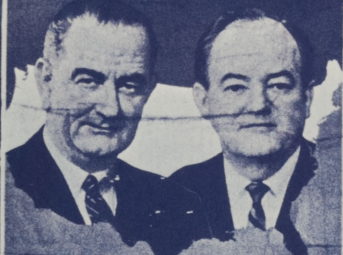
## Reserve Officer Training Corps

Lt. Col. Carl Lentz, Capt. Anthony Poroto, Capt. Morris Hymes,  
Sgt. Major Thomas Tobin, SFC James Joseph, SFC George Long





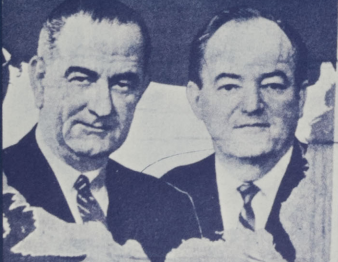
**JOHNSON  
HUMPHREY**



FOR THE

**USA**

**JOHNSON  
HUMPHREY**



THE

**LBJ**



FOR THE

**USA**

**LBJ**



FOR THE

**USA**

**Get on the  
Johnson,  
Humphrey,  
Kennedy  
team.**



★ DEMOCRATIC  
FOR J  
OF  
SUPREMACY  
MANHATTAN

**ELECT**  
JUDGE DA

**TELES**

★ VOTE CO

**KEEP KEATING**

35  
**WORLD'S**  
SAFE



CANDIDATE ★  
STICE  
HE  
COURT  
WIN W.  
TORD  
UMN B ★

SID BERNSTEIN  
PRESENTS  
THE  
ROLLING  
STONES

WINS  
D. J. MURPHY  
THE

ACADEMY  
SAT. OCT

TICKETS ON SALE — TICKET CORNER, 201  
COLONY RECORD SHOP, 52nd ST. & 8th AVE. — PEARL TICKET

GOLDWATER  
MILLER

GOLDWATER  
MILLER

POST NO BILLS

CITY OF NEW YORK  
DEPT. OF REAL ESTATE

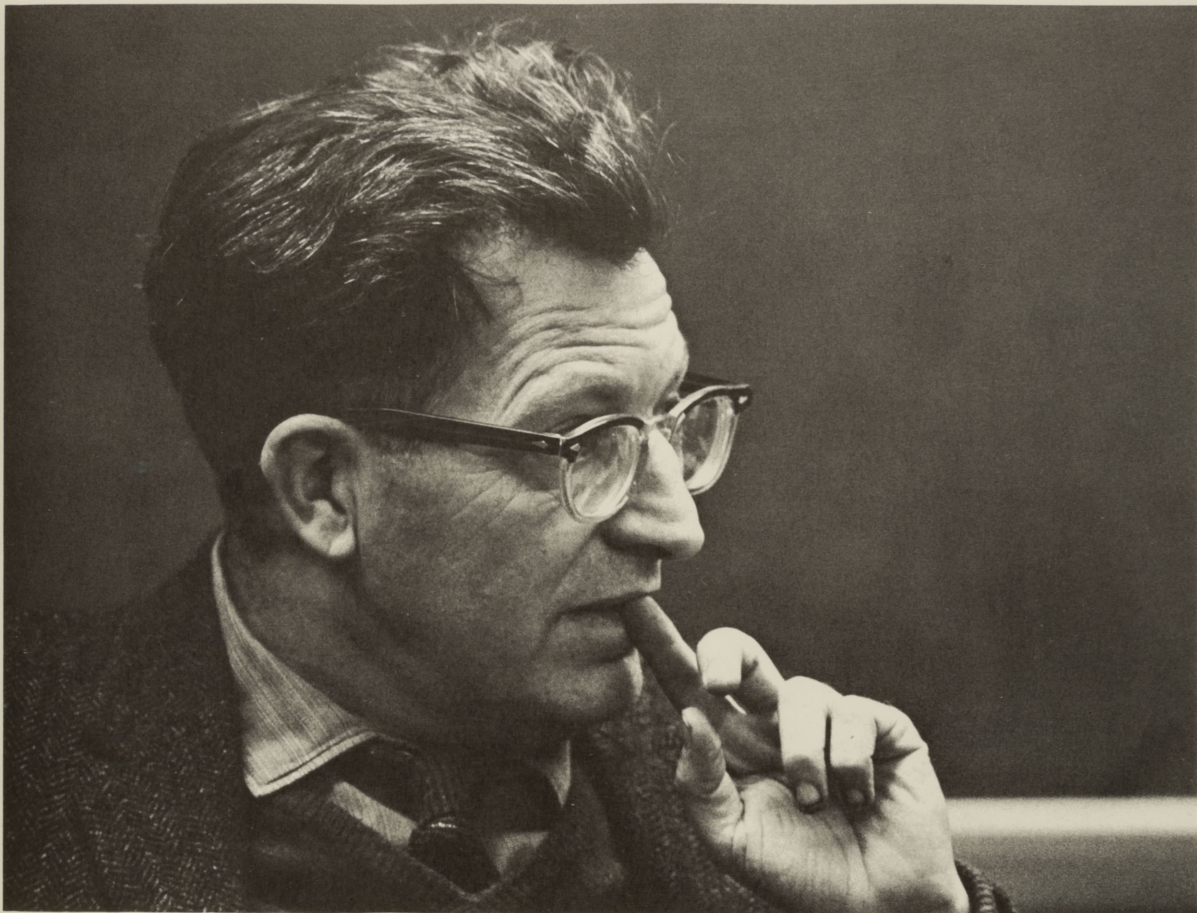
KEEP KEATING

re



Mr. Sweezy



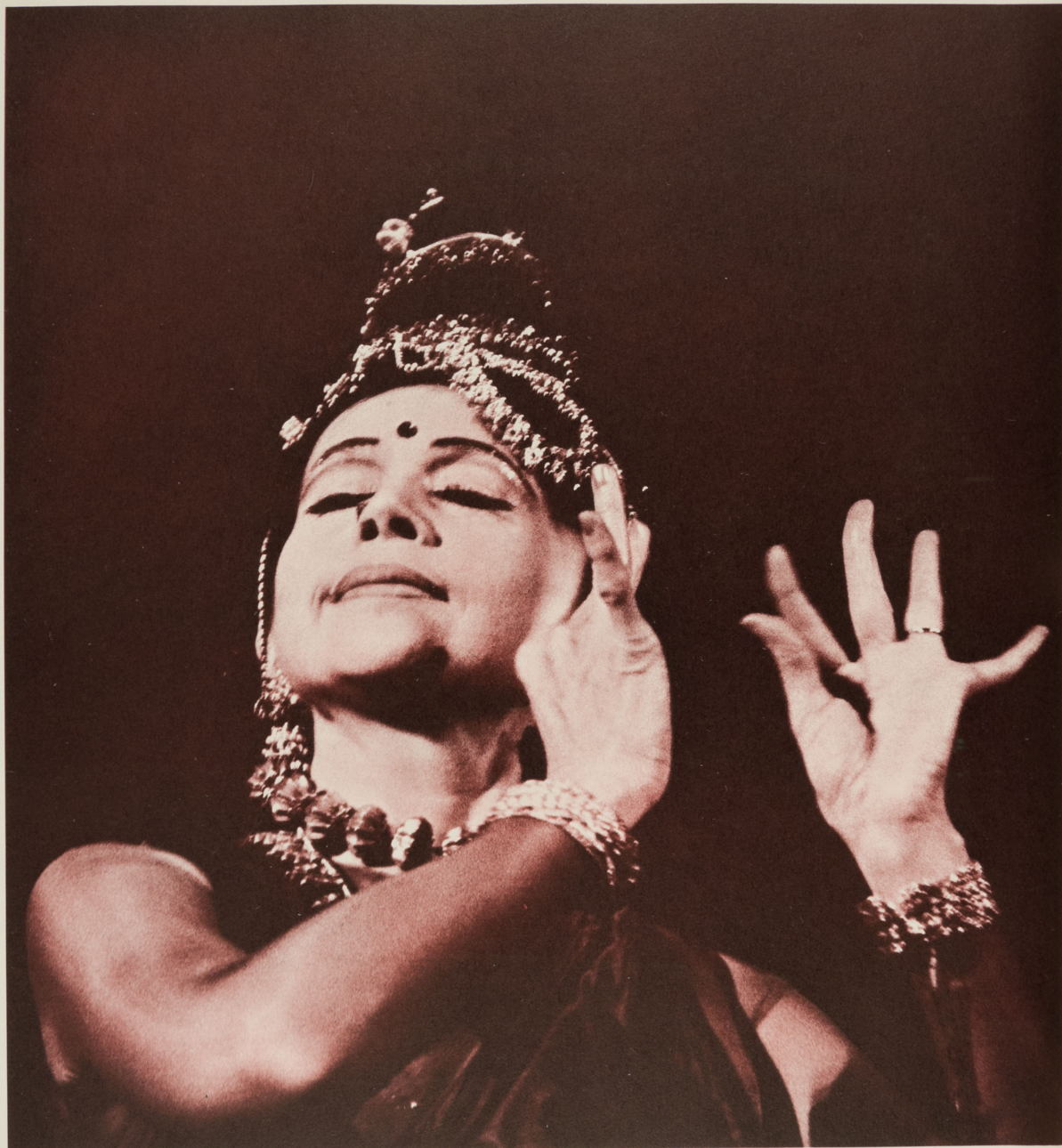


Mr. Goodman

With the object of exposing the student  
to some of the best minds in the country...

From the musical Virgil Thomson to the critical  
Alvin Kibel; from the materialism of Paul Sweezy  
to the idealism of Sidney Hook; from the America  
of Paul Goodman to the Russia and China of Edgar Snow.

A knowledge of the twentieth century is a prerequisite  
to finding a meaningful relationship with one's surroundings.  
The program of visiting scholars serves this purpose by  
breaking the independence often found in universities;  
by providing an opportunity for involvement  
and association with the world outside.



Hadassah, Indian Dancer





Alexandr Chakovsky, Russian author



**C**hristmas party at the Pratt House / Dec. 13  
8-1 / attire semi-formal (women dress or skirt,  
men, jacket & tie / refreshments, admission free !!





# Activities

---

## CLUBS:

American Institute of Architects / Franklin Grau  
American Society of Mechanical Engineers / Lawrence Benjamin  
Cheerleaders / Grace Memoli  
Chinese Students Society / Daniel Ng  
Christian Science Organization / Jeanne Husman  
Dance Workshop / Lenore Lucey  
Fashion Forum / Rosalind Hodgkins  
Film Committee / Richard Erlanger  
Gourmet Club / William Kaplan  
Industrial Design Forum / Fred Hadtke  
Jewish Students Association / Orry Shackney  
National Society of Scabbard & Blade / Arthur Larsen  
Newman Club / Francis Gunther  
Pershing Rifles / William Ludwig, Peter McGuire  
Playshop / Sheldon Kantor  
Pratt Singers / Joe Longo  
Radio Club / Stanley Miller  
Ski Club / Mathew Mormino  
Society of American Military Engineers / Lt. Col. Schirling  
Student Book Club / Charles Barrow  
Student Christian Association / Robert Petricelli

## PUBLICATIONS:

Asterisk / Morris Sheppard  
Prattonia / Lowell Bodger  
The Prattler / Rick Croiter, Joan Wisiecki  
Rationale / Walter Rothaug

## FRATERNITIES & SORORITIES:

Inter-Fraternity-Sorority Council / Peggy Moore, Jackie Jayne  
Omega Iota Pi Fraternity / Peter Ripullone  
Phi Sigma Delta-Alfa Omicron / Henry Holtzman, Lee Richlin  
Pi Iota Sorority / Marie Mataraza  
Sigma Beta Pi Sorority / Carol Zarookian  
Tau Delta Phi Fraternity / Kenneth Cohen  
Tau Epsilon Phi Fraternity / Robert Einzig

## HONORARY SOCIETIES:

Pi Tau Sigma Fraternity / Frank Grote  
Tau Beta Pi Fraternity / Joseph Kaufman  
Eta Kappa Nu Fraternity / Thomas Morrison

## RESIDENCES:

Caroline Ladd Pratt House / Fullerton, Harney & Ippolito  
DeKalb Dormitory / Theodora Alexander  
Granada Hotel / Donnee Hill  
Willoughby Dormitory / Bee Stuber



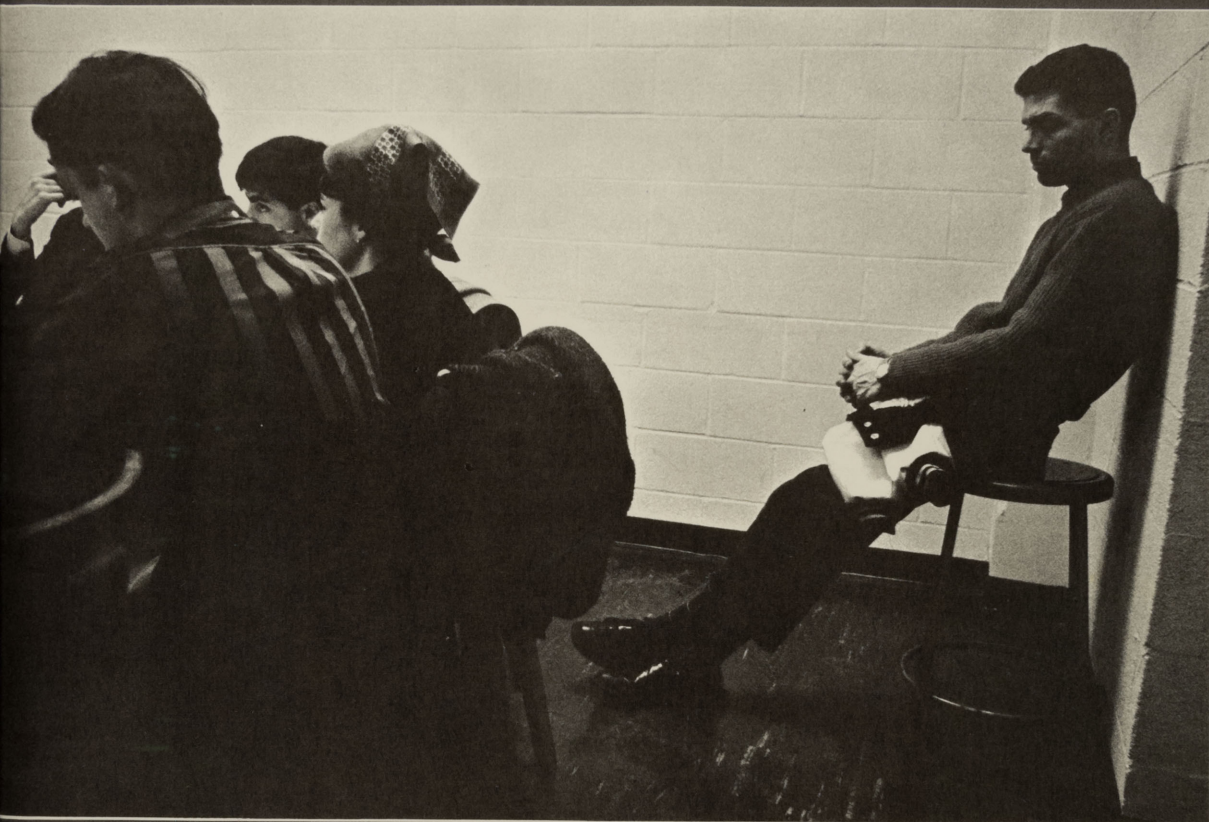
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 Bob Andron, *Vice-President*  
 Kenneth Abrams, Frank Garri, *Treasurers*  
 Eloise Frank, *Secretary*  
 Isabella DeDomenico, *Activities Comm. Chairman*  
 Fern Tiger, *Secretary of the Senate*

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Larry Berke  
 Kenneth Cohen  
 Marian Farago  
 Andrew Friereich  
 Joel Gale  
 Seth Gersh  
 Tom Gili  
 Fred Gretch  
 Ronald Harris  
 Don Hopkins  
 Steve Houghton  
 Sherman Hunger  
 Eugene Kotlarchuk  
 Bruce Levy  
 Alyce Moore





Margery Nathanson  
Dale Nelson  
Louise Parks  
Bernice Perler  
Jim Petrillo  
Elizabeth Porcelli  
Larry Randolph  
Douglas Sassi  
Dorothy Schuster  
Neil Schwartzberg  
Lee Sherman  
Anthony Siniscacio  
Fern Tiger  
Jan Williams  
Richard Willikoff

With no reflection on the real officers, let us say  
there are officers who were never elected or appointed,  
nor do they hold any official capacity.  
But they are officers who are officers  
by jist of their always being in the office.

OUR MOTTO  
All the news  
that fits,  
we print.

# the prattler



Volume 26

Pratt Institute, Brooklyn, N. Y. 11205

1964—1965



## WELCOME! CLASS OF '68

President Heindel at Founder's Day:  
"A Period of Breathless Change"

School-Wide Balloting  
Next Wednesday and Thursday

## Soviet Literary VIPs Visit Pratt Campus

Pratt Students Hear  
Salzburg String Quartet

## FRESHMAN ELECTIONS

Senate Reconvenes For '64-'65

First Performance Tonight

To Faculty, Staff, and Students

**Playshop Premieres  
With Hedda Gabler**

Hadassah Brings Beauty  
Of India To Pratt

**Granada Fire Called  
'Suspicious In Nature'**

SCPS Freshman Gets Cookie Award

**Pratt Holds First Winter  
Carnival At Concord Hotel**

Part of the Way with LBJ

**Farewell Graduates  
BSMSPHD**

## VCW Passes Away

Death came quietly to columnist V.C.W. on Tuesday morning of this week. Under pressure from critics, and depressed by the failure to achieve its goals, the column, **THERE GOES THE WEEK THAT WENT**, has gone. The following was submitted for publication on this matter:

*During the past semester, you have all noticed and possibly read a column entitled, **THERE GOES THE WEEK THAT WENT**. This column has been referred to as being childish, vulgar and insulting.*

*The purpose of V.C.W. was to reflect the ridiculous image that the PRATT student body presents back into the eyes of the students themselves. I, or rather V.C.W., had hoped that when the students saw themselves as they really were, they would mend their mode of conduct. Unfortunately, nothing seems to upset this dead campus and the walking corpses which inhabit it, to any degree worth noting.*

*The information utilized in the column was, and still is, available to anyone who could see a scant three inches beyond the tip of his nose. What little success the column enjoyed (it did force John Heller to finally write something about Student Government) depended on the requirement that the author remain anonymous. Because my identity was on the verge of being discovered, I have decided to get out while the getting is good.*

Sincerely,  
V.C.W.

The Prattler Editorial Board has reserved comment on the matter.



## the prattler

is published by the students of Pratt Institute every week in the College Union Building, Ryerson Walk, Brooklyn, N.Y.

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EDITOR EMERITUS—Ronald Kopitowsky

EDITOR EMERITUS—Ronald Kopitowsky



asterisk, re: the Paul Goodman interview

"Chuck kept spouting  
his Marxist-Leninist  
leftist doctrines  
like a naïve utopian."

"Morris, with his hangups,  
thought Goodman was his  
personal psychiatrist  
for an hour."





Open Forum with the President: "Are there any questions?"





## “See Dick Run....Run, Dick, Run!”

**SOC CER**

**Wayne Sunderland, Coach**  
 Fred Kropp, Manager  
 Vytautas Beleckis  
 Mark Chomut  
 Jay Dagress  
 John Ferretti  
 Chris Francy  
 Alex Lange  
 Al Lorenz  
 Peter Maier  
 Ricardo Morales  
 Myron Mychajliw  
 Anatole Popovich, Captain  
 Jack Portnoy  
 Greg Rewa

**BASKETBALL**

**Saverio Picariello, Coach**  
 Robert Weitzman, Manager  
 Arthur Aneretsky  
 James Ballard  
 Neil Craffey  
 Luis Ennis  
 Robert Kosturak  
 Peter Maier  
 Robert McMillan  
 Ronald Reese  
 John Rodriguez  
 William Sharp  
 Cecilio Thomas

**BOWLING**

**Harry Hostetter, Coach**  
 Tom Ercolano, Co-Captain  
 Robert Genson  
 Dan Gershkowitz  
 Steve Goodstein  
 Tom Hughes, Co-Captain  
 Ray Nargizian  
 Jim Plutino  
 Dave Thum  
 Steve Widland  
 John Schumacher

**BASEBALL**

**Wayne Sunderland, Coach**  
 Robert Bookstaber  
 Richard Carter  
 George Cumberland  
 Terry Donofrio  
 Scott Duncan

**Luis Ennis**

Philip Goldberg  
 Robert Keagy  
 Ted Kessler  
 Richard Kirby  
 Richard Lebenson  
 Robert Markisz  
 James Markowski  
 David Hertz  
 Peter Pedone  
 William Peisel  
 George Perry  
 Ronald Reese  
 William Sharp  
 Mel Slater  
 John Vrana, Captain  
 Jan Williams

**TENNIS**

**Harry Hostetter, Coach**  
 Michael DiOrio  
 Chris Francy  
 Ray Giedraitis  
 Art Larsen  
 Michael Lee  
 Mason Morfit  
 William Reed, Captain

**RIFLE**

**Sergeant McCormick, Coach**  
 Sergeant Tobin, Asst. Coach  
 Prof. Zelios, Faculty Adv.  
 James Adelman  
 Barton Baron, Manager  
 Howard Burger  
 Joe Donnelly  
 Phillip Friedman  
 Peter Gabrielle  
 Uzy Goldhammer

**CHEERLEADERS**

**Eleanor Dunn, Coach**  
 Jane Gollup  
 Carolyn James  
 Joyce Lalley, Manager  
 Lloyd Lampell, Asst. Manager  
 Grace Memoli, Captain  
 Nilda Tirado, Co-Captain  
 Barbara Swenson  
 Elizabeth Williams







#### S.G.A. FILM SERIES

---

La Dolce Vita  
 The Island  
 La Atalante  
 Zero for Conduct  
 The Connection  
 Shoot the Piano Player  
 Ballad of a Soldier  
 Flash Gordon Night  
 Viridiana  
 War of the Worlds  
 Day the Earth Stood Still  
 Last Year at Marienbad  
 Etc.  
 Etc.





### Henrik Ibsen's *Hedda Gabler*

(a new translation by Rolfe Fjelde)  
*Hedda Gabler* Stephanie Evanitsky  
*George Tesman* Don Dell'Amore  
*Judge Brack* Richard Erlanger  
*Miss Julia Tesman* Jane Scheckter  
*Mrs. Elvsted* Kathleen D'Orazio  
*Eilert Lovborg* Bob Wilson  
*Berta* Mary Gorman  
 Scenic Design Lauder Bowden  
 Costumes Michael Arceneaux  
 Lighting Sheldon Kantor

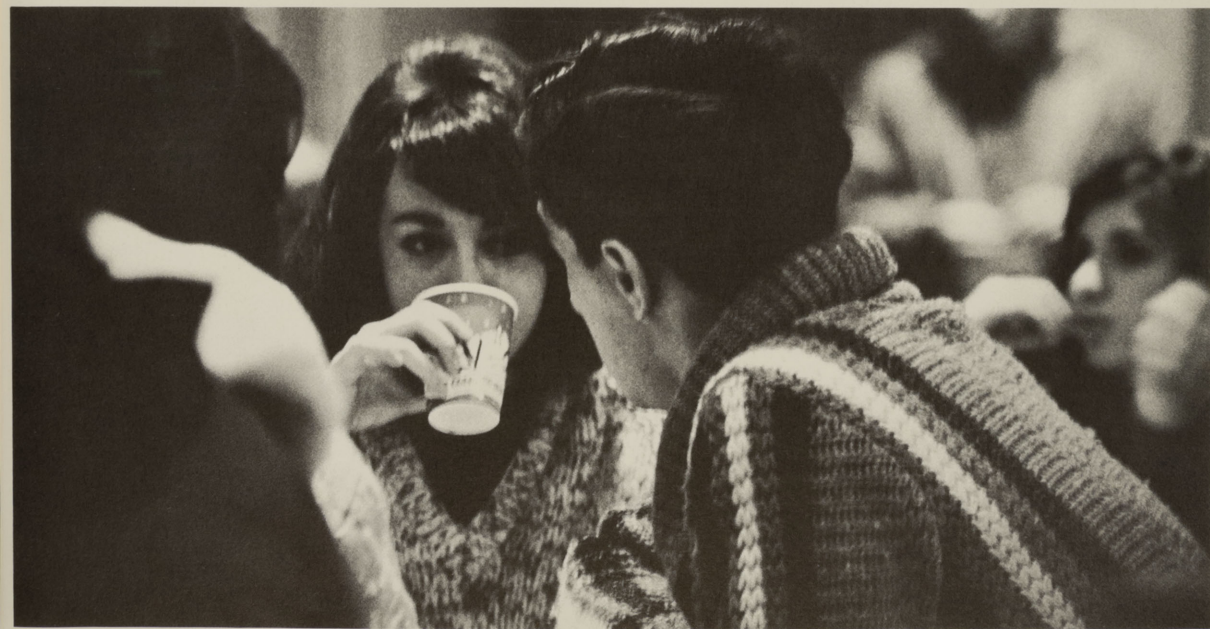
Playshop Director: Dr. George New

### Tennessee Williams' *A Streetcar Named Desire*

*Negro Woman* Elizabeth Williams  
*Eunice Hubbell* Lisa Titman  
*Stanley Kowalski* Michael Arceneaux  
*Stella Kowalski* Jane Scheckter  
*Steve Hubbell* Anthony Viviano  
*Harold Mitchell* Orry Shackney  
*Mexican Woman* Jane Postiglione  
*Blanche DuBois* Stephanie Evanitsky  
*Pablo Gonzales* Ed Richardson  
*A Young Collector* Tom Jersey  
*Nurse* Kathleen D'Orazio  
*Doctor* Fred Hart  
 Scenic Design Marlys Hann, Shan Bowen  
 Costumes Fashion Design 202









Ann Guerriero, cashier in the PI Shop





Jack and Jim Goodman, bartenders at Erik's







You go into Erik's cause there's no place to be now,  
and you walk straight in, maybe slamming the door into someone,  
because you're a senior and you've been here a lot before.  
The bartenders know your face and your money and they've seen you  
walk through this door many times late at night and even in afternoons.  
You get twenty feet in and you see there's no one you know here.  
The place is inhabited by freshmen or something  
and you don't know them and probably you don't want to very much.  
It's the same here now as in the PI Shop all the time lately—  
you can't be sure whether you've outgrown the damn thing  
or you've been kicked out of it.  
You're above it, or you've fallen down under.  
The places, some of them, they aren't yours anymore.  
Something you used to like about these places.  
All the happy times and faces.

Plenty you have learned here, and spent drunken hours singing  
and laughing and talking loud dizzy drunken words  
pouring out here some of the greatest things you ever said and heard.  
And in that PI Shop maybe knew friendliness of faces and calm talk.  
So Erik's is the alcoholic PI Shop.

But the PI Shop course ends with the realization that it's all over.  
While things've been good here and for all you found out here  
you have to move on for the rest.

The learn-while-you-laugh and drunken Erik's talk thing is over,  
and soon so will be the irresponsibility of being a kid.  
And it ends with either a bang or a whimper.

















We do and see and hear a lot of things.  
Some great things, some wasteful things.  
Some things are a lot of fun  
and some are just plain heartache.  
The way you learn is by having things happen to you.  
The medium of growing is experience.  
And the people here at Pratt have helped form,  
and possibly brought about entirely  
your "college education"





Just as there are contradictions in the courses  
there are contradictions in the school.  
Your time here shows you the opposites  
that make a middle way possible.  
And Pratt is Pratt because of what isn't here  
as well as what is.  
For all it has, it lacks a lot.  
And the last lesson a school can teach you  
is its own limitations.  
Because Pratt doesn't have everything you want  
you have to look elsewhere,  
and looking elsewhere will be growing more.

---





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assistant assistant art director : Richard Erlanger  
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